

Agency of the future:  
using information technologies – new  
possibilities for projecting expertise and  
services

# Pre-arrival web-based initiative

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UNIVERSITY  
OF MANITOBA

Extended Education

## START YOUR DEGREE BEFORE YOU LEAVE HOME...

WITH AN ONLINE COURSE FROM THE UNIVERSITY OF MANITOBA

*Located in Winnipeg, the capital of Manitoba—in the middle of North America—our university attracts the world's brightest students. Our city is home to almost 60,000 residents of Filipino decent. Tagalog is the second most-spoken language in Winnipeg. You'll be joining a university, and a Filipino culture, that feels like home.*

### WHAT IS EXTENDED EDUCATION?

Extended Education is the "outreach" teaching unit at University of Manitoba, offering programs, courses, and flexible options you won't find anywhere else. As a student currently studying in the Philippines, an Extended Education program can allow you to start your academic studies early, stay later, or improve your English while you're here. The best part? You can pursue your goals in a way—and at a pace—that is most convenient for you.

### WHAT WE OFFER

#### Online U of M degree credit courses

Start your Canadian degree online before you come to Canada. Turn delays such a waiting time for travel documents or funds into time well spent on your degree.

#### Summer Session

Arrive in Canada in the summer to begin your studies early and lighten your fall course load.

#### Intensive English Program

Experience Canadian culture, become more comfortable with the English language and have fun! This program is designed for international students with varying levels of English-speaking skills, from beginner to advanced. Group outings are planned weekly. Go ice skating, watch a hockey game or try tobogganing! Deepen your experience by staying with a local family.

#### Academic Test Preparation Programs

We can help you to prepare for the English-language tests often required for international students who are beginning their studies at Canadian universities. We'll help you hone your English writing and speaking skills before taking these internationally-recognized tests (including: Test of English as a Foreign Language, International English Language Testing System, and Test of English for International Communication).

#### Certificate Programs

# MOOCs

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Duke University, Oct 20th



**DESIGN**  
**Design: Creation of Artifacts in Society**  
University of Pennsylvania, Oct 21st



**Calvin - Histoire et réception d'une Réforme**  
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**THE UNIVERSITY** of TEXAS SYSTEM

# Key drivers

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- Relationships
  - ▣ With (possible) newcomers -through programming and other services
  - ▣ With employers
- Collect data (honestly)
  - ▣ Trust is crucial.
- New funding model
  - ▣ Charge employers for services

# Questions to consider

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- How can you increase **access** for the main services you provide?
- Where is high touch needed, and where is high tech possible?
- Can this lead to new services you can provide?
- Technology has the potential to allow organizations to take existing skills they have and create new resources to project them outwards to other audiences.

# Contact

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