



# Hosting a Funders Forum

Bringing Funders and Organizations Together

**P2P Conference – Montréal 2014**

# Durham Region: Context



- Population: 650 000
- Immigrants: 133 000
- LIP: 2010
- Portal: 2010

# Community Consultations

## DIVERSITY AND IMMIGRATION COMMUNITY PLAN



IT'S YOUR PLAN

### AREAS OF PRIORITY

1. Create a culture of inclusion



2. Improve labour market  
outcomes for newcomers



3. Attract and retain newcomers



4. Enhance Durham's settlement capacity



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# All Hands On Deck



*Our work is grounded in the belief that:*

***We all share in the collective responsibility of creating the kinds of communities we want to live in.***

*As such, we are all, in the business of settlement.*





# Building Capacity: Tangibles



## Building Trust and Reputation

- Funding Opportunities Notification
- Grant Writing Workshops
- Funders Forum

# The Basics

## Funding Opportunities Update

One of the key objectives of the Local Diversity & Immigration Partnership Council is to increase Durham's settlement capacity. One way is to support the work of the not-for-profit sector in Durham region.

We know that funding is of paramount importance to not-for-profit organizations. As opportunities come to our attention we are committed to sharing that information with our community partners. Through the identification of opportunities that develop and grow the sector we can better meet the needs of Durham's diverse communities.

Please circulate this information to your own networks and contacts. If you would like to have additional email addresses added to this list or you would like to be removed from the list, please let us know at [ldipc@durham.ca](mailto:ldipc@durham.ca). The LDIPC staff will continuously seek out new funding opportunities and grow the list of funders.

**REMEMBER!** Take the opportunity to REGISTER YOUR ORGANIZATION in the Grants Ontario database ([www.grants.gov.on.ca](http://www.grants.gov.on.ca)). Grants Ontario is your source for grants provided by the Ministry of Citizenship and Immigration and the Ministry of Tourism, Culture and Sport.

<b>GoodLife Kids Foundation</b>	This foundation has a vision for every Canadian kid to have the opportunity to live a fit and healthy good life. Grant requests of up to \$10,000 will be considered; grants above this amount may be considered from time to time. Grants are accepted from registered charities and qualified donees across Canada. Initiatives should primarily focus on children between the ages 4-14 and will ideally be designed with a measurement component to determine the impact.  <a href="http://www.goodlifekids.com/grant-program/granting-program/">http://www.goodlifekids.com/grant-program/granting-program/</a>	October 31, 2013
<b>Ontario Trillium Foundation (Province-Wide and Community)</b>	The Ontario Trillium Foundation distributes its funding to charities and not-for-profits through three granting programs: Community and Province-Wide programs and the Future Fund. Within those programs, funding is allocated in four sectors: Arts and Culture, Environment, Sports and Recreation, and Human and Social Services. The Ontario Trillium Foundation is an agency of the Government of Ontario.  <a href="http://otf.ca">http://otf.ca</a>	November 1, 2013
<b>Canadian Tire Jumpstart</b>	Canadian Tire Jumpstart is a charitable program that helps financially disadvantaged children participate in organized sports and recreation by covering the costs of registration, equipment and/or transportation. With a national network of over 332 local chapters, non-profit organizations across Canada work in partnership with this program to discreetly identify children with the greatest need. Canadian Tire Jumpstart is dedicated to removing barriers that prevent children from participating in organized sports and recreation activities.  <a href="http://jumpstart.canadiantire.ca/en/">http://jumpstart.canadiantire.ca/en/</a>	November 1, 2013 for fall/winter programs

# Grant Writing Workshops



- Alignment
- Quality
- Targeted
- Local

# Funders Forums: How To



## Working Committee Format

- Three hours
- 15 funders
- 15 five-minute presentations
- Six 10-minute one-on-ones





# Participating Funders List

- Canadian Women's Foundation
- Citizenship & Immigration Canada
- Durham Community Foundation
- Ministry of Agriculture, Food and Rural Affairs (OMAFRA)
- Ministry of Citizenship & Immigration & International Trade/Ministry of Tourism, Culture and Sport
- Ministry of Training, Colleges and Universities
- Ontario Arts Council
- Ontario Trillium Foundation
- Ontario Women's Directorate
- OFT – Youth Opportunities Fund
- Service Canada
- TD Friends of the Environment Foundation
- TELUS
- United Way Durham

# The Events



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# Funders Forums:

## Goals

- Alignment of funding priorities and applications
- Quality applications
- Quantity of applications
- Local need driving application process
- Relationship building with funders

## Success Factors

- Reputation
- Control over the process
- Respect for time frames
- Free
- Fair
- Transparent





# Other Benefits

- Networking
- Public education
- New partners and collaborations
- Promoting the larger agenda

**From:** (Event Attendee)  
**Sent:** October-16-14 12:11 PM  
**To:** Samantha Burdett  
**Subject:** RE: Evaluating the Meet the Funders Event

I know you wanted the survey answered but I just wanted to be sure to pass along a big Thank YOU for organizing the event.

Truly helped us understand more of where we can grow.

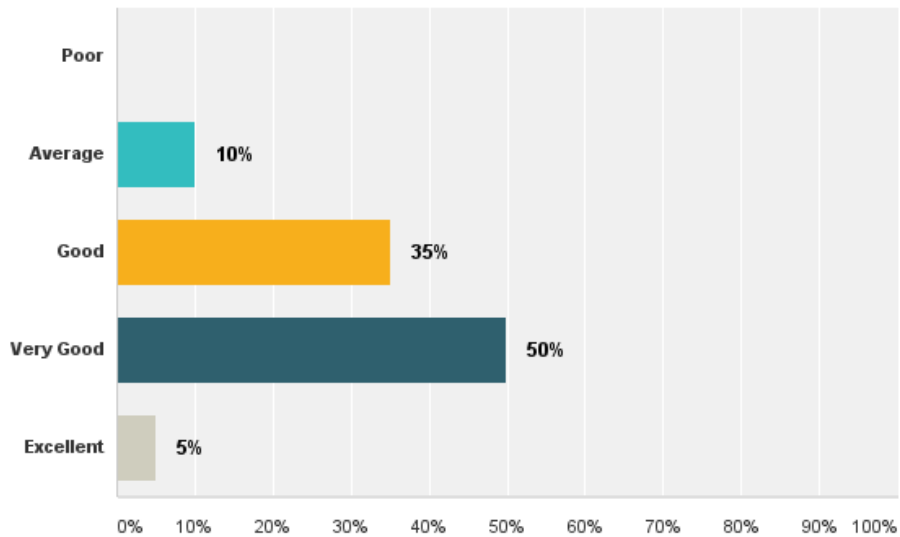
Have a great day!

(Event Attendee)  
.....FC (soccer club)

# Evaluation of Participants

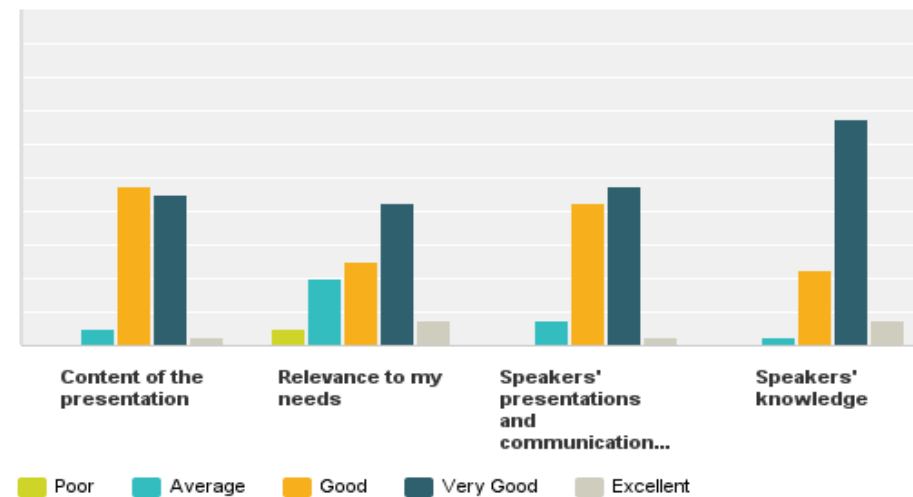
**Q2 How would you rate the first part of the event, the presentations by each funder?**

Answered: 40 Skipped: 0



**Q4 Overall, how would you rate the following specific aspects of the funder presentations?**

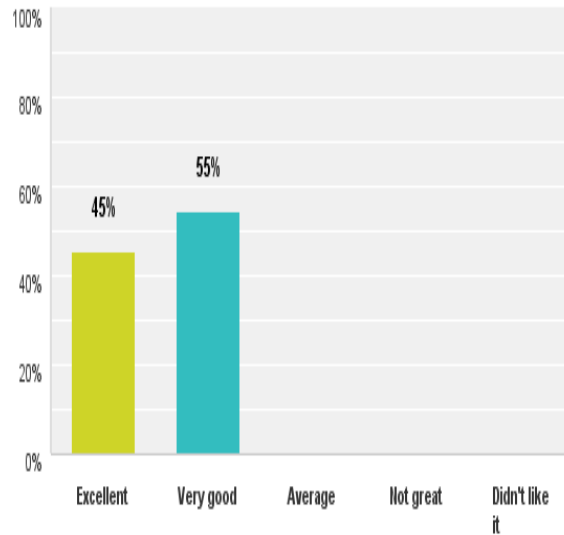
Answered: 40 Skipped: 0



# Funders

Q5 Please tell us what you thought of the venue for the event.

Answered: 11 Skipped: 0



## Comments

Good to hear what others funders have to offer.

The format was good. I liked the one on ones.

I wish other regions held this event

Great parking and thanks for dinner between sessions.



# Defining Success

## **Surveys tells us**

- the update is passed on
- the updates are appreciated
- there is demand for the forums

## **Funders tell us**

- Quality has improved
- Quantity has increased
- New funding

**“ LIPs are a stepping stone towards communities ultimately incorporating the focus of newcomers into the overall planning agenda” CFP –CIC 2010**





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