



Vibrant, prosperous,
welcoming communities.
This is our vision.

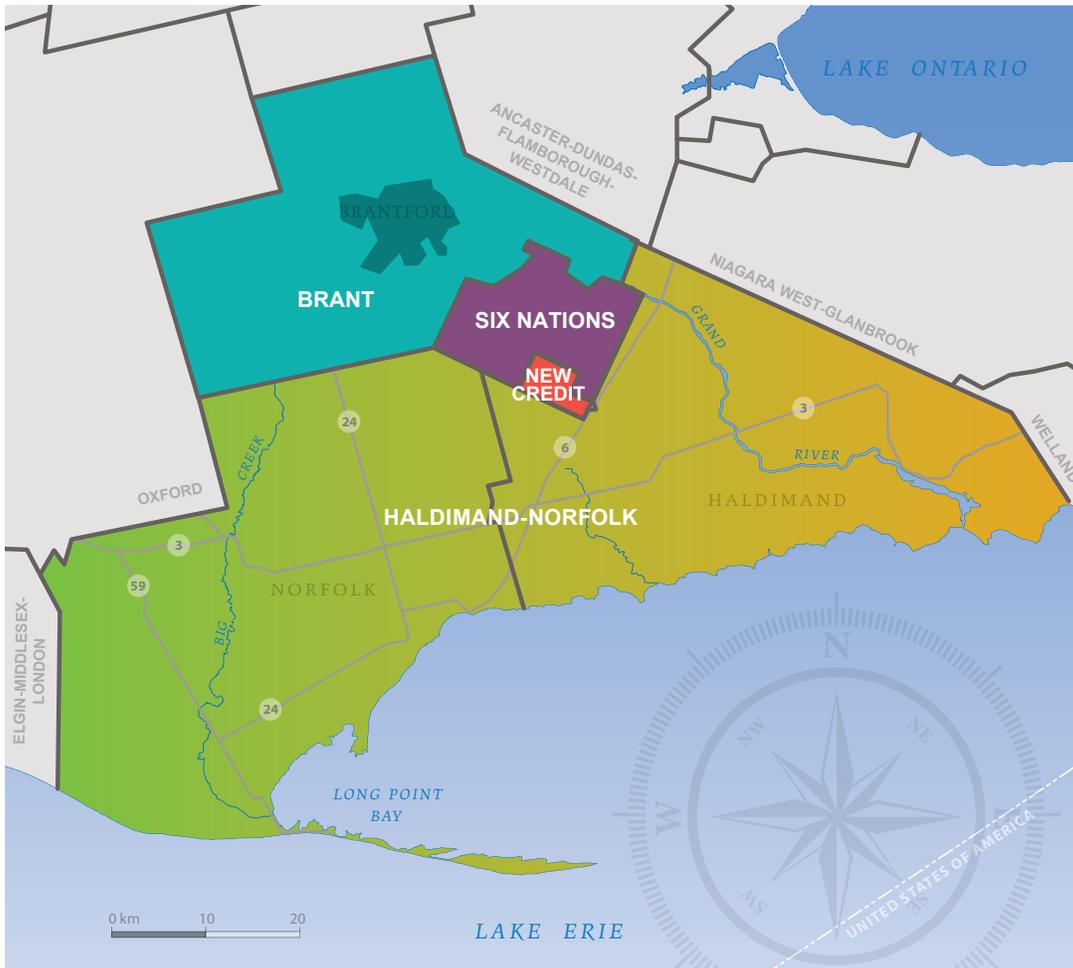


Immigrant Profile

2014

Our Geography

The Grand Erie region is made up of the census divisions of **Brant** and **Haldimand-Norfolk**.



Population: 136,035*

The **Brant** census division (CD) consists of two single-tiered municipalities — the County of Brant and the City of Brantford. The county is a mix of urban and rural areas and includes the communities of Burford, Oakland, Glen Morris, Mount Pleasant, Onondaga, Paris, Scotland and St. George. The City of Brantford, identified as a census metropolitan area (CMA), is a separate municipality centred within the county boundaries.

Population: 109,118*

Haldimand-Norfolk is also made up of two single-tiered municipalities. Haldimand has the smallest population within the region and includes the communities of Caledonia, Cayuga, Dunnville, Hagersville, Jarvis/Townsend, and Selkirk. Norfolk County is the larger of the two municipalities and is located along the north shores of Lake Erie. The largest urban centres of the municipality include Delhi, Port Dover, Simcoe, and Waterford.

Population: 12,271*

Population: 847*

Two Indian reserves, **Six Nations** and Mississaugas of the **New Credit**, are bounded by the counties of Brant and Haldimand. Six Nations of the Grand River is the largest population of all First Nations communities in Canada.

* Sources: 2011 Census; 2013 Six Nations Lands/Membership; and 2008 INAC



Immigration in Grand Erie

Immigration has played an important role in building the communities of Grand Erie.

A diverse mix of people from around the world help to shape our culture.

Immigrants help grow our local economy. They buy houses, pay taxes, have children and support local business. We hope you will use this report to start a conversation – talk to your business partners, service providers, government officials, educators, families, and neighbours – learn about our new residents and welcome them to the community.

Community Snapshot

	Brantford	County of Brant	Norfolk County	Haldimand County	Ontario
Total Population at 2011	91,975	35,065	61,360	44,225	12,651,795
Percent Change in Total Population Since 2006	3.8%	3.6%	1.0%	-0.7%	5.7%
Median Age	40.1	42.9	46.1	43.1	40.4
Visible Minorities (% of Total Population 2011)	7.4%	1.8%	1.6%	1.9%	25.9%
Number of Total Immigrants at 2011	11,825	3,175	7,205	3,590	3,611,365
Total Immigrants (% of Total Population 2011)	12.9%	9.1%	11.7%	8.1%	28.5%
Recent Immigrants: 2006 to 2011	880	95	265	85	501,060
Recent Immigrants: 2001 to 2005	1,070	170	440	190	518,405

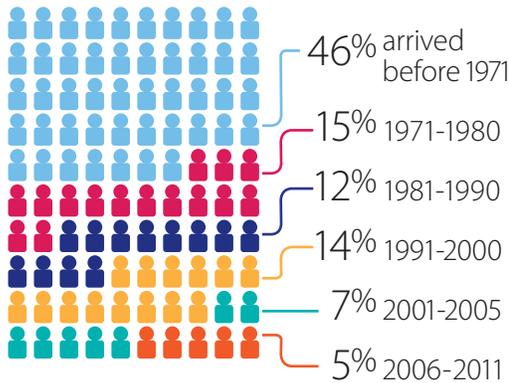
Permanent Residents

Permanent residents are people who have been given permission to reside in Canada, but are not Canadian citizens.

They can live, work or study anywhere in Canada and have rights to social benefits including health care coverage.

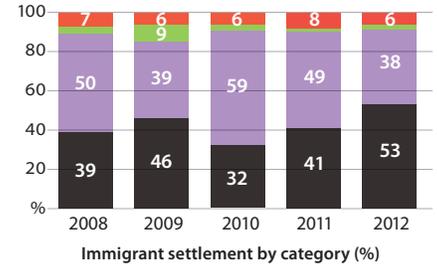
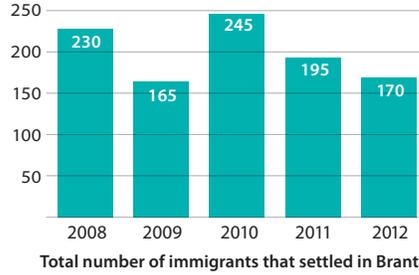
In 2010 we saw an increase in the number of immigrants entering Ontario and Grand Erie, including a significant increase in the proportion of economic immigrants. Since then there have been fewer newcomers to Grand Erie, and the province, each year. The balance of immigration categories has also shifted back to pre-2010 trends where family class represents the largest share of newcomers.

Grand Erie has a long history of immigration.

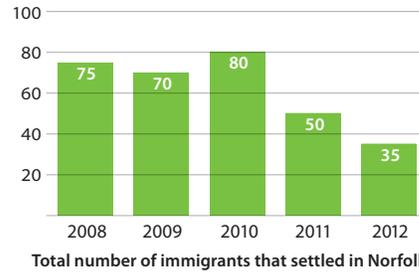


Family class ● Economic ● Refugees ● Other ●

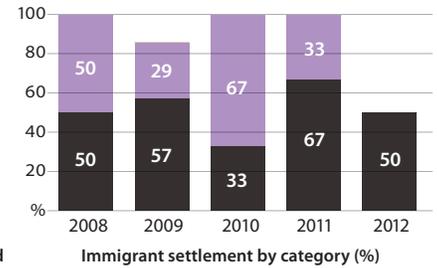
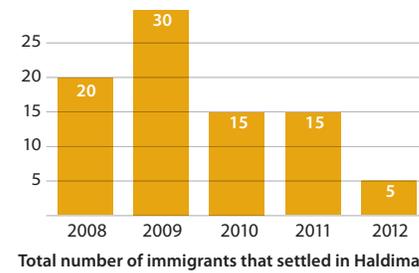
BRANTFORD-BRANT



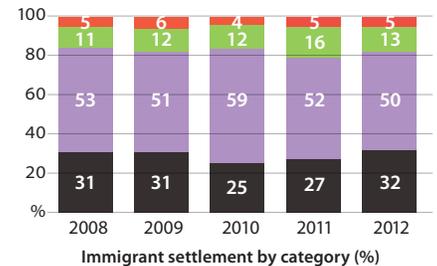
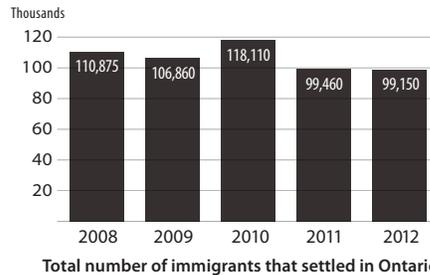
NORFOLK COUNTY



HALDIMAND COUNTY



ONTARIO

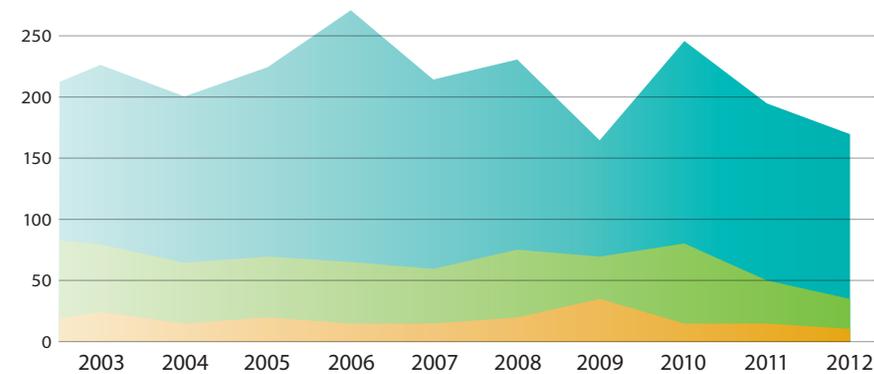


GRAND ERIE TOP 10 FOREIGN LANGUAGES

- #1 German
- #2 Dutch
- #3 French
- #4 Polish
- #5 Portuguese
- #6 Italian
- #7 Hungarian
- #8 Spanish
- #9 Flemish
- #10 Ukrainian



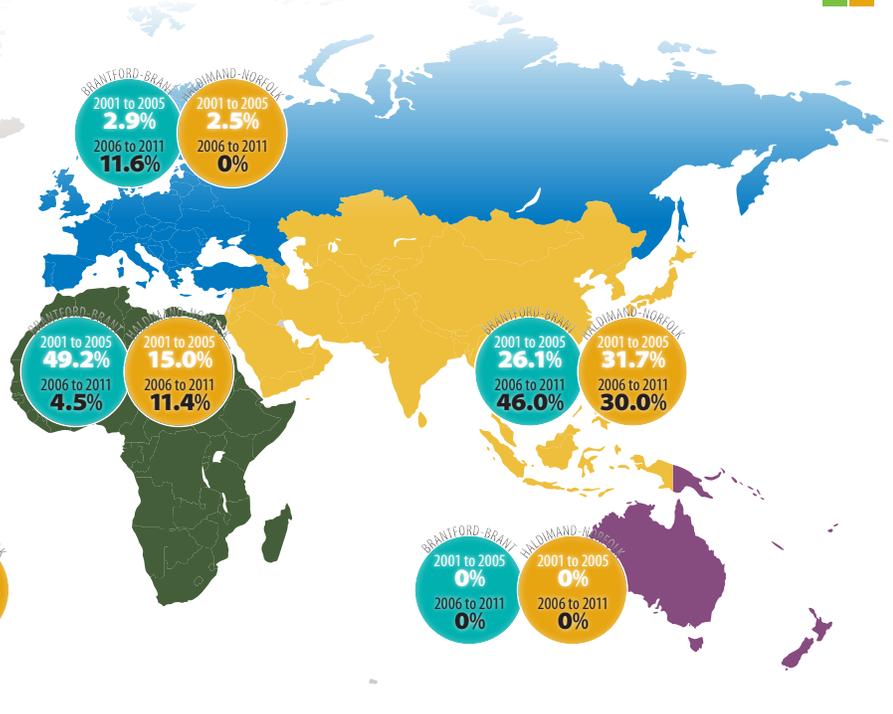
GRAND ERIE TOTAL NUMBER OF IMMIGRANTS BY COUNTY OVER TIME



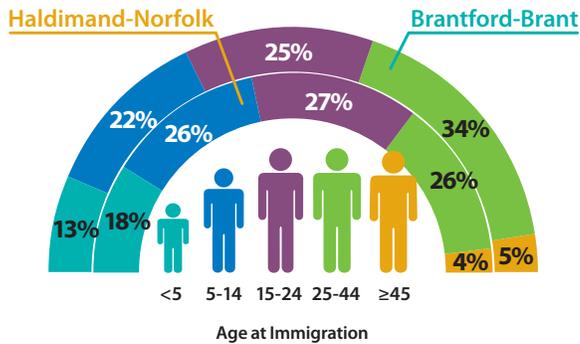


Recent Immigrants

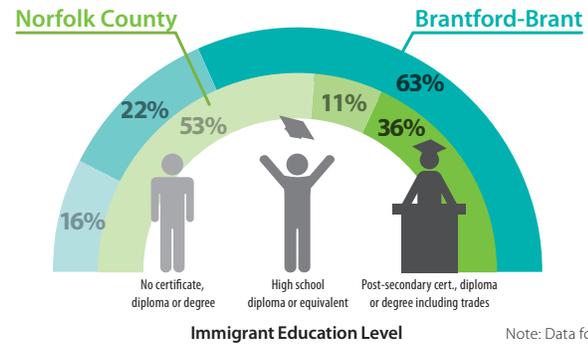
Recent immigrants, sometimes called newcomers, are those who came to Canada between 2006 to 2011. The profile of immigrants entering our community is becoming more diverse.



Our newcomers are young.



Our newcomers are educated.



Note: Data for Haldimand County N/A

FIELD OF STUDY Recent Immigrants (2006-2011)

BRANTFORD-BRANT				HALDIMAND-NORFOLK		
Non-Immigrants	Immigrants	Recent Immigrants		Non-Immigrants	Immigrants	Recent Immigrants
2.4%	3.2%	4.1%	Agriculture, natural resources and conservation	3.4%	6.2%	0%
21.7%	27.4%	24.5%	Architecture, engineering, and related technologies	26.4%	30.1%	53.8%
17.7%	16.0%	22.4%	Business, management and public administration	16.2%	18.3%	30.8%
7.3%	7.4%	7.1%	Education	8.1%	4.2%	0%
18.0%	16.0%	8.2%	Health and related fields	17.8%	14.8%	15.4%
5.1%	4.8%	6.1%	Humanities	3.8%	4.9%	0%
2.6%	3.1%	5.1%	Mathematics, computer and information sciences	1.5%	2.0%	0%
9.4%	7.9%	12.2%	Personal, protective and transportation services	8.9%	6.0%	0%
2.0%	4.6%	5.1%	Physical and life sciences and technologies	2.1%	4.6%	0%
10.3%	7.4%	5.1%	Social and behavioural sciences and law	8.8%	6.4%	0%
3.4%	2.1%	0%	Visual and performing arts, and communications tech.	3.0%	2.5%	0%
0.1%	0%	0%	Other	0.1%	0%	0%

Employment & Income

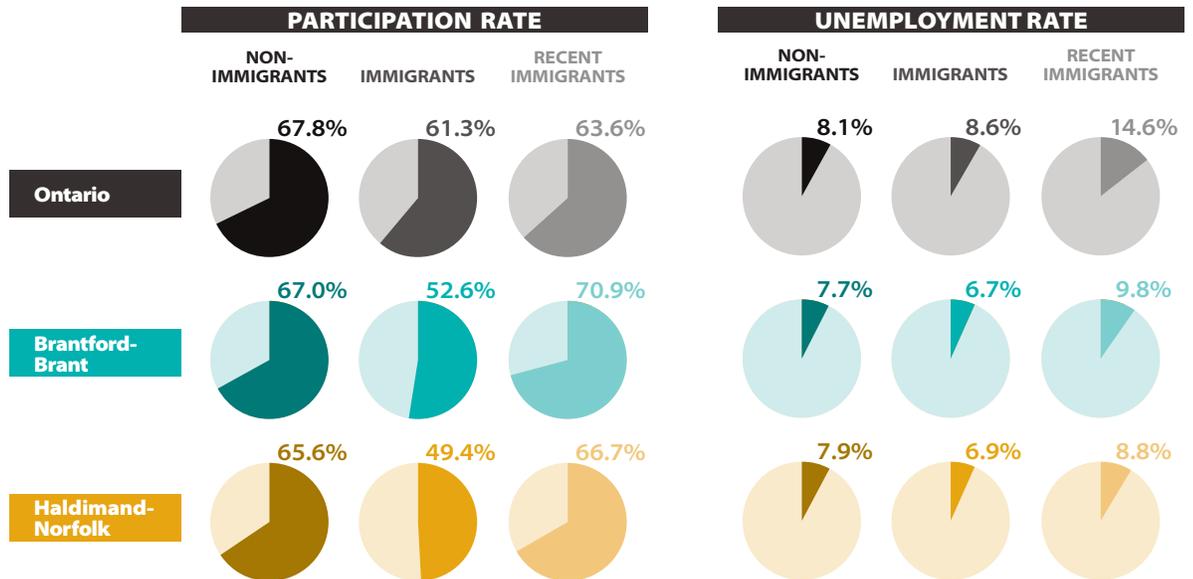
Employment is critical for all families living in Grand Erie and is often one of the biggest challenges for recent immigrants. Newcomers are skilled and eager to find steady employment to support themselves and their families.

The participation rate identifies the percentage of people over 15 years of age who are active in the labour force. This means they are working or are looking for work. In our region

recent immigrants are more active in the workforce than established immigrants and Canadian-born residents.

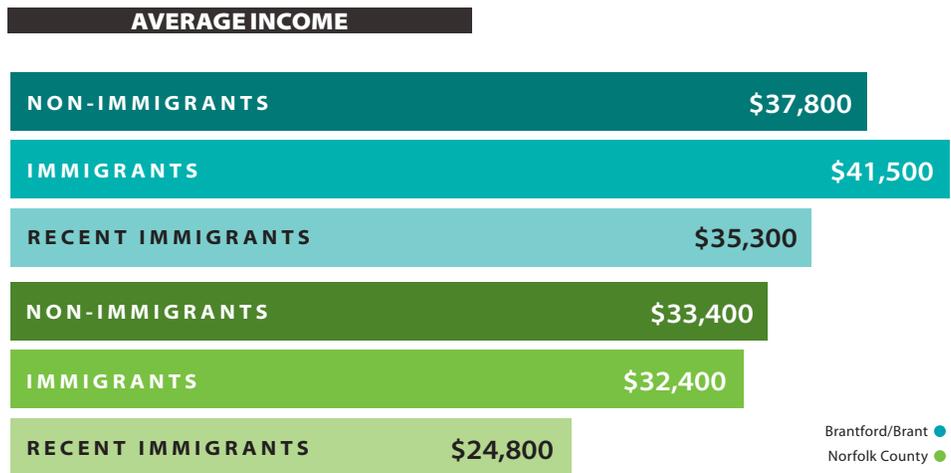
The unemployment rate includes people who are active in the labour force but are not working. Below is a comparison between Canadian-born residents, all immigrants and recent immigrants. Unemployment rates for recent immigrants is historically higher than their peers, however the gap is narrowing. Recent immigrants in Grand Erie are also fairing much better than the Ontario average.

LABOUR FORCE CHARACTERISTICS (2011)



INCOME CHARACTERISTICS (2011)

In Brantford-Brant immigrants earn a similar income to the rest of the community. In Norfolk County, recent immigrants are at a real disadvantage, earning 26% less than their Canadian-born peers.



Brantford/Brant ●
Norfolk County ●

Note: Data for Haldimand County N/A

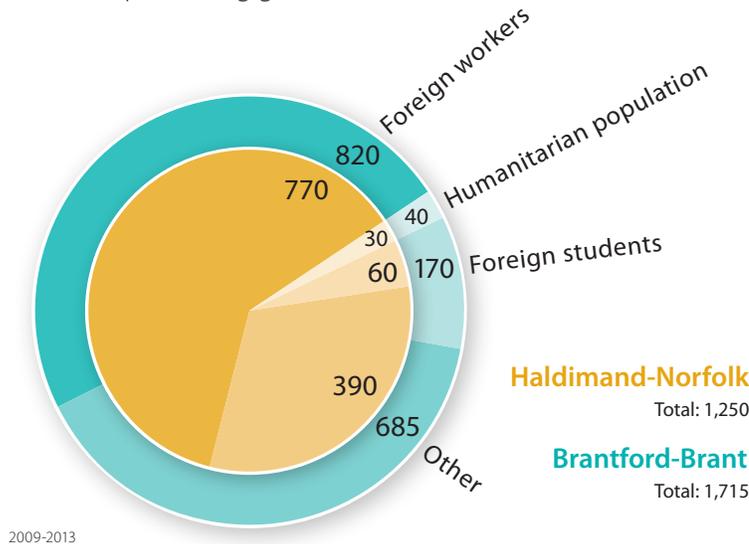


Temporary Residents

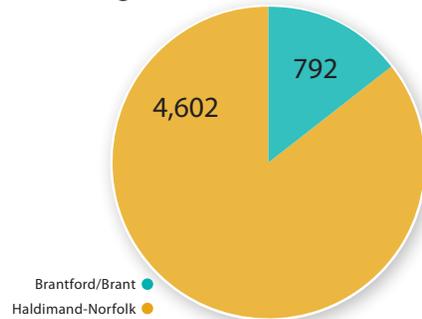
Canada's immigration systems allows some people to work, study or live here for a specific period of time. Foreign workers, seasonal agricultural workers, business people, students and visitors contribute to Canada's economy by filling gaps in the labour market, enhancing trade and purchasing goods and services.

"Laurier Brantford has about 200 international students who have contributed an estimated \$7,000,000 to the local economy."

Peter Donahue, Laurier Brantford



Seasonal agricultural workers



2009-2013

2013



Immigrants: Bold Thinkers. Risk Takers. Hard Workers.

In the face of changing demographics, shifts in the labour market, and an increasingly global workforce, immigrants are essential to our economic strength and competitive standing in the world.

Sources: Citizenship & Immigration Canada, RDM as of November 2013, Statistics Canada 2011 National Household Survey, Laurier Brantford, Foreign Agricultural Resource Management Services Vacancies Report, 2013

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