

# Attraction and Retention Workshop

## 17 September 2010

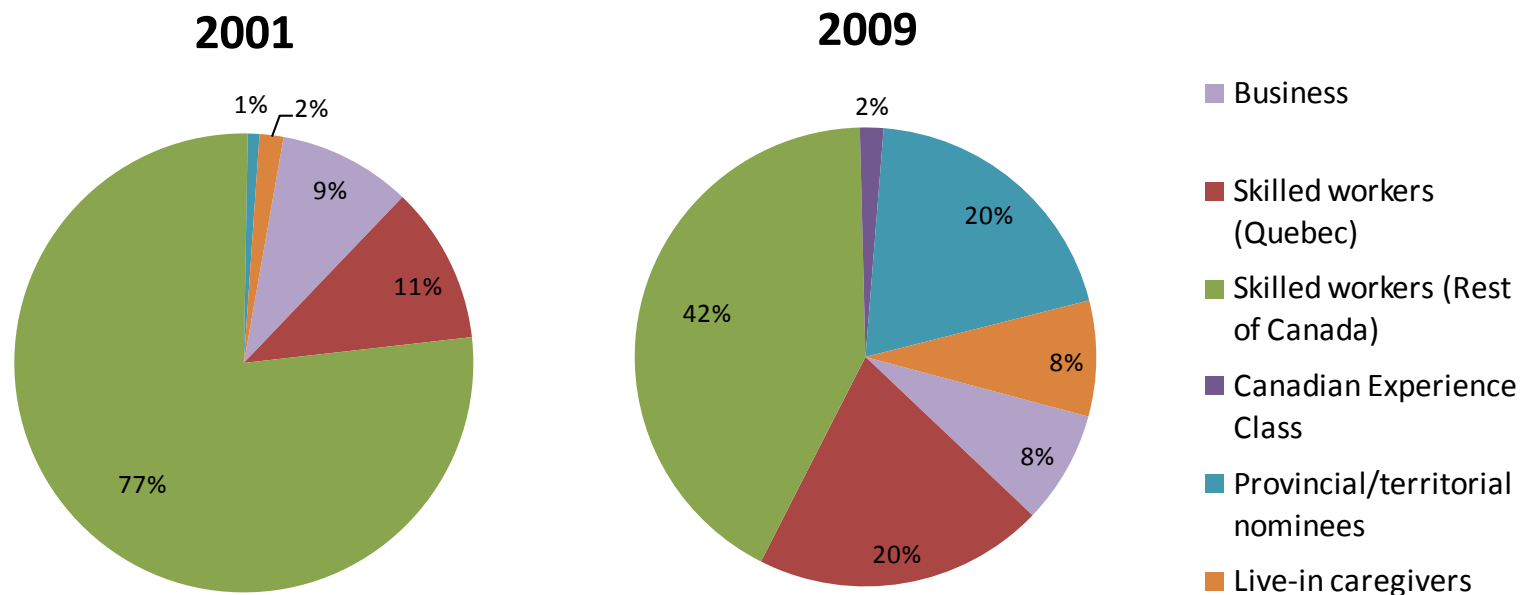
### Ottawa

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# Why immigration matters to Ontario

- Immigration will be key to the continued healthy growth of Ontario's working-age population.
- Immigration enriches the skill levels for Ontario's workforce and will remain a key determinant of economic growth, including the rate of GDP growth.
- Successful immigrant integration is inextricably linked to Ontario's economic and social outcomes:
  - Immigrants account for approximately 30% of Ontario's current population and labour force.
  - Immigration contributes to the diverse tapestry of Ontario, including the talent, culture and values of more than 200 countries around the world and 130 different languages.

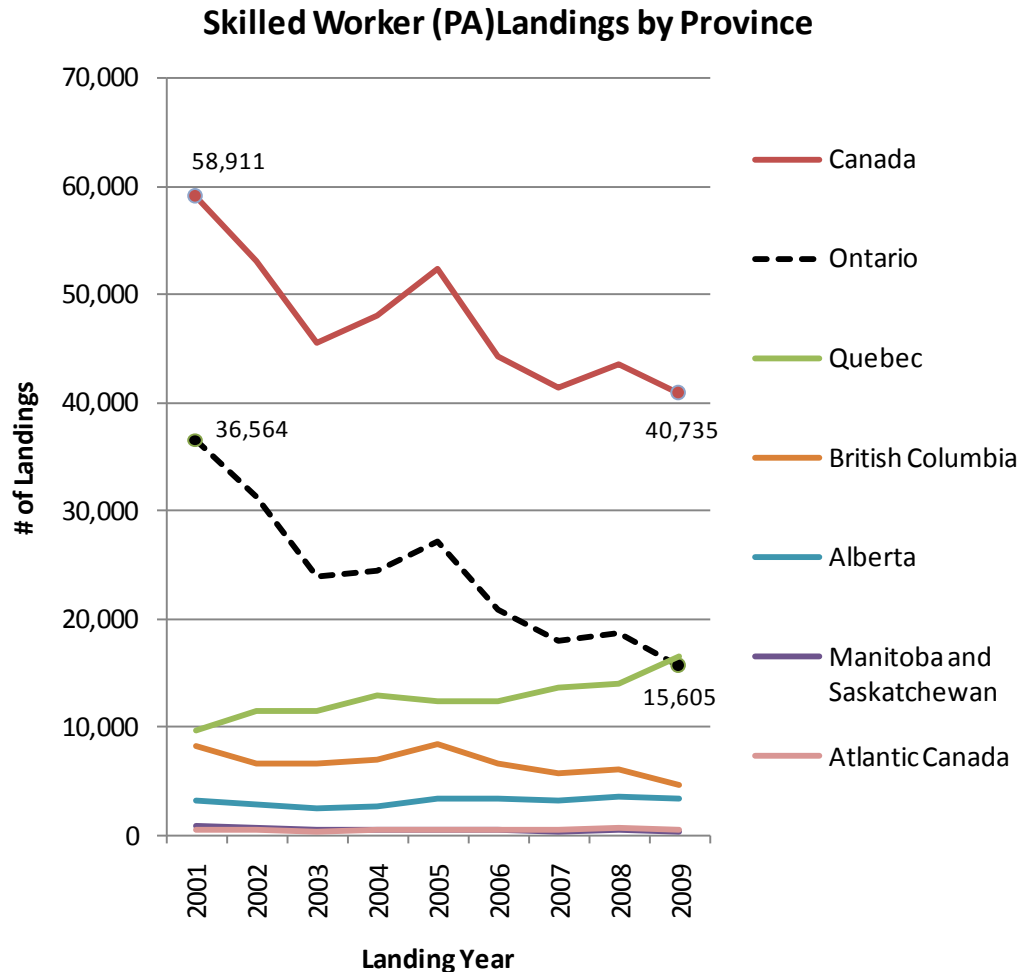
# Changes in the federal economic category



- Increases in provincial nominees, Quebec skilled workers and live-in caregivers have resulted in the reduction of federal skilled workers for the rest of Canada, most significantly in Ontario.

Source: Citizenship and Immigration Canada, permanent resident data (2009 preliminary figures).

# Ontario impact: decline in FSW admissions



- The impact of federal levels changes has been hardest felt in Ontario.
- Between 2001 and 2009, the number of federal skilled worker (FSW) principal applicants landing in Ontario declined 57%; from 36,564 to 15,605.
- In 2009, Quebec surpassed Ontario as the top destination for skilled workers.

Source: Citizenship and Immigration Canada, permanent resident data (2009 preliminary figures).

# Declining Skilled Workers to Communities

**Skilled Immigrant (PA) Landings as a percent of Total Landings**

Census Division	Year of Landing	
	2001	2009
Toronto Division	27%	15%
Peel Regional Municipality	19%	15%
York Regional Municipality	18%	13%
Ottawa Division	26%	15%
Waterloo Regional Municipality	18%	16%
Essex County	22%	11%
Halton Regional Municipality	19%	16%
Hamilton Division	16%	10%
Middlesex County	15%	13%
Durham Regional Municipality	19%	16%

- The number of skilled workers (PAs) as a percent of total annual landings has declined for all the top ten immigrant destinations in Ontario, but particularly for Toronto, Ottawa and Essex County census divisions.

# Immigrant Landings by Category, for select Census Divisions in Ontario

CD Census Division	Landing Category - Big5	Year									
		2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
Hamilton Division	Family class	792	810	771	828	818	813	925	862	767	789
	Economic immigrants - p.a.	430	422	470	473	486	551	502	429	480	418
	Economic immigrants - s.d.	570	555	639	737	772	957	812	699	707	615
	Refugees	964	586	580	632	1,026	1,163	794	677	607	859
	Other immigrants	x	10	72	163	152	228	237	211	323	198
Hamilton Division Total		2,757	2,383	2,532	2,833	3,254	3,712	3,270	2,878	2,884	2,879
Middlesex County	Family class	471	528	403	513	505	506	573	535	502	528
	Economic immigrants - p.a.	345	308	308	316	364	435	414	395	438	412
	Economic immigrants - s.d.	437	411	462	565	579	840	694	648	759	719
	Refugees	737	712	466	523	800	1,326	1,102	701	514	646
	Other immigrants	x	0	59	81	75	79	130	155	106	116
Middlesex County Total		1,993	1,959	1,698	1,998	2,323	3,186	2,913	2,434	2,319	2,421
Nipissing District	Family class	24	17	32	18	21	25	22	17	26	37
	Economic immigrants - p.a.	11	x	5	x	8	x	9	5	10	19
	Economic immigrants - s.d.	x	7	6	x	9	7	15	7	14	21
	Refugees	0	x	0	x	x	5	x	x	0	0
	Other immigrants	0	0	x	x	x	x	x	7	x	5
Nipissing District Total		39	29	47	31	44	41	48	40	53	82
Ottawa Division	Family class	1,956	2,049	1,889	1,882	1,757	1,557	1,731	1,720	1,613	1,727
	Economic immigrants - p.a.	1,911	2,236	1,755	1,269	1,385	1,387	1,293	1,169	1,479	1,306
	Economic immigrants - s.d.	2,274	2,809	2,384	1,763	1,842	2,021	1,872	1,631	2,105	1,821
	Refugees	1,655	1,370	1,009	853	1,239	1,269	1,130	890	771	1,175
	Other immigrants	5	0	96	177	128	126	239	370	305	259
Ottawa Division Total		7,801	8,464	7,133	5,944	6,351	6,360	6,265	5,780	6,273	6,288
<b>Ontario Total</b>	<b>Family class</b>	<b>35,021</b>	<b>39,150</b>	<b>36,969</b>	<b>37,871</b>	<b>35,012</b>	<b>35,032</b>	<b>38,351</b>	<b>35,541</b>	<b>33,805</b>	<b>33,135</b>
	<b>Economic immigrants - p.a.</b>	<b>34,631</b>	<b>38,525</b>	<b>33,041</b>	<b>25,687</b>	<b>26,593</b>	<b>29,945</b>	<b>23,828</b>	<b>20,621</b>	<b>23,118</b>	<b>21,625</b>
	<b>Economic immigrants - s.d.</b>	<b>48,449</b>	<b>56,567</b>	<b>49,092</b>	<b>37,489</b>	<b>41,010</b>	<b>49,614</b>	<b>38,788</b>	<b>33,063</b>	<b>36,000</b>	<b>33,213</b>
	<b>Refugees</b>	<b>15,137</b>	<b>14,249</b>	<b>12,619</b>	<b>13,738</b>	<b>18,341</b>	<b>21,892</b>	<b>18,704</b>	<b>15,516</b>	<b>11,860</b>	<b>12,651</b>
	<b>Other immigrants</b>	<b>272</b>	<b>150</b>	<b>1,867</b>	<b>4,936</b>	<b>4,138</b>	<b>4,040</b>	<b>6,219</b>	<b>6,574</b>	<b>6,094</b>	<b>6,242</b>
	<b>Category not stated</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>x</b>	<b>0</b>	<b>x</b>	<b>x</b>	<b>0</b>	<b>x</b>	<b>x</b>
<b>Ontario Total</b>		<b>133,510</b>	<b>148,641</b>	<b>133,588</b>	<b>119,722</b>	<b>125,094</b>	<b>140,525</b>	<b>125,892</b>	<b>111,315</b>	<b>110,878</b>	<b>106,867</b>

Source: Citizenship and Immigration Canada

Prepared by: Ontario Ministry of Citizenship and Immigration

Date: September 21, 2010

Note: "x" indicates a value that cannot be shared for public privacy reasons (generally this is a value less than 5)



# Opportunities Ontario: Provincial Nominee Program

- This is the province's only immigration selection program where Ontario "nominates" individuals for permanent resident status to the federal government.

Opportunities Ontario has 3 components:

1. **Employer-driven component:** allows Ontario businesses to fill permanent, skilled positions with foreign workers and international students.
  2. **Ontario graduate component:** allows international students who are graduating or who recently graduated from an Ontario university with a PhD or a Master's degree to qualify for a nomination without a job offer.
  3. **Investment component:** facilitates the permanent resident status of key employees needed for the long-term success of significant investment projects.
- Ontario's Provincial Nominee Program (PNP) is a niche program, and is not intended to drive economic immigration to Ontario.
  - Ontario's PNP target is 1,000 for 2010.

# Provincial Nominee Program Cont'd

## HIGHLIGHTS:

- Opportunities Ontario has helped 16 Ontario hospitals retain specialist physicians to provide better health services to our communities and assisted almost half of all Ontario universities to retain professors to deliver better post-secondary education to our students.
- The top source countries, by nationality, for Ontario nominees are China, Portugal, India, United Kingdom and Jamaica.
- Program eligibility has expanded to include international PhD graduates (April 2010) and international Master's graduates (June 2010) from publicly funded universities in Ontario. The changes have generated a high level of interest, which is expected to result in increased program uptake.
- The program's funding allocation is based on the annual nomination target and operates on a fee for service basis which is collected on each nominee application.



# Municipal Immigration Information Online (MIIO)

- OntarioImmigration.ca was launched on March 6, 2006, becoming the Ontario Government's online immigration hub to promote Ontario as a destination of choice.
  - The portal provides seamless access to government information and services such as settlement and integration information to prospective and recently arrived immigrants.
- As part of the Canada-Ontario Immigration Agreement's (COIA) Annex B, OntarioImmigration.ca also provides an opportunity for municipalities to:
  - Develop local-level, online gateways to **attract** immigrants,
  - Highlight **opportunities** for newcomers and;
  - Assist in their **integration** experience in their community.
- The Municipal Immigration Information Online (MIIO) grant program, has led to **21 communities** developing local immigration websites. The program is funded \$2M per year through the COIA.
  - Unlike other provincial portal funding, this funding is transferred directly to the province.

# MIIO Cont' d

- OntarioImmigration.ca is a virtual one-stop information portal that:
  - Helps both newcomers and potential immigrants to Ontario get the information they need as new Canadians.
  - Includes a regionalized focus with the participation of 21 key Ontario cities: **Brantford, Chatham-Kent, Durham Region, Essex County, Hamilton, Kingston, Lambton County, London and Middlesex County, Niagara Region, North Bay, Northwestern Ontario (Thunder Bay), Ottawa, Peel Region, Peterborough, Sault Ste. Marie, Smiths Falls, Sudbury, Timmins, Toronto, Waterloo Region and York Region.**
  - The portal includes interactive tools, such as:
    - An Online Tours tool which will provide a step-by-step look at the Opportunities Ontario: Provincial Nominee Program and other topics; and
    - A customized search tool which will streamline content to a visitor's specific needs.
- Key Statistics
  - Since launch, Ontarioimmigration.ca has received more than 8 million pages have been viewed from over 2.5 million visits. OntarioImmigration.ca has also sent more than 5,000 responses to inquiries through the site.
  - Some of the top countries to visit the site include: Canada, United States, China, United Kingdom, France, Philippines, Germany, India, Singapore, United Arab Emirates, Brazil and Pakistan.
  - Approximately forty percent of visitors visited OntarioImmigration.ca from outside Canada or the United States.

