



North York
Community
House

SHELLEY ZUCKERMAN

OUR JOURNEY IN

**2015 Pathways to Prosperity Conference
Priority on Use of Technology by the Settlement
Sector**

December 1, 2015



- 
- | Embracing technology as part of organizational culture
 - | It's a journey of experimenting and engaging



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STARTING WITH DIGITAL STORYTELLING

OUR JOURNEY IN TECHNOLOGY STARTING WITH DIGITAL STORYTELLING



OUR JOURNEY IN TECHNOLOGY STARTING WITH DIGITAL STORYTELLING

Paw Wah's Digital Story



1:00 / 3:03



OUR JOURNEY IN TECHNOLOGY STARTING WITH DIGITAL STORYTELLING

Overcoming Racism



0:30 / 1:48





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EMBRACING

DIGITAL STORYTELLING

OUR JOURNEY IN TECHNOLOGY
EMBRACING DIGITAL
STORYTELLING



- | Began in **2008** with staff training
- | Integration into NYCH's programs
- | Impact on NYCH



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North York Community
@nychonline

'NYCH' is a dynamic neighbourhood centre offering innovative programs and services to newcomers & residents, strong, healthy

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5,245

FOLLOWING
1,906

FOLLOWERS
2,728

LIKES
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Celebrate our 25th Anniversary on Oct 29
with @NorthYorkArts @TOcentre &
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Wilson Luna @willunamusic

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John Furr @JohnFurr

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NYCH25



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USING

SOCIAL & DIGITAL MEDIA

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Tweets

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NYCH25

Engagement through social media

Creating opportunities for staff



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OUR JOURNEY IN TECHNOLOGY USING SOCIAL & DIGITAL MEDIA



**BUILDING AWARENESS &
COMMUNITY CONNECTIONS**

**INCREASING
STAFF
ENGAGEMENT**



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The background of the slide is a blurred photograph of a person's hand typing on a laptop keyboard. The laptop is on a wooden desk, and a smartphone and a pen are also visible on the desk. The text is overlaid on this image.

EMBRACING TECHNOLOGY

WITHIN NYCH



Communication and project
management through cloud computing

Our experience with Mango Apps

OUR JOURNEY IN TECHNOLOGY

EMBRACING TECHNOLOGY WITHIN NYCH

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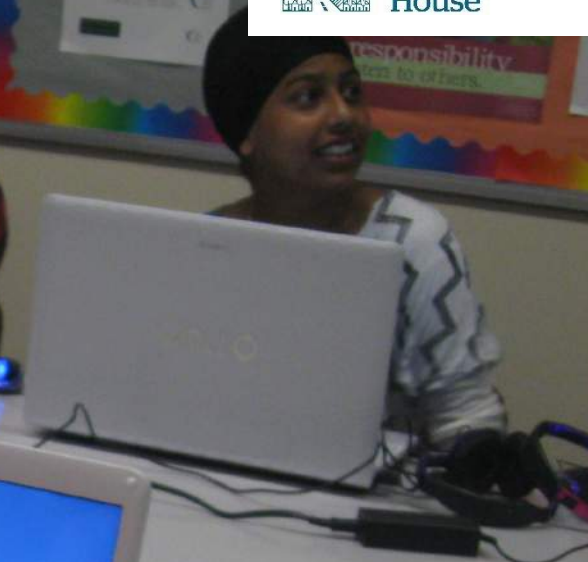








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USING TECHNOLOGY FOR

SERVICE PROVISION

- 
- | Online services workgroup
 - | Partnering with ISANS for language programs
 - | Goal of hybrid services across NYCH



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LESSONS LEARNED

- 
- | Openness by senior management
 - | Need time for staff to come on board
 - | Should be intentional with a strategy/
plan

- 
- | It's integrated with the same values
 - | Build the champions along the way
 - | Make use of existing resources

THANK YOU

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