Le rôle du bénévolat parmi les nouveaux arrivants : Une voie contradictoire vers l'intégration et la participation

Newcomer Volunteering: A Contradictory Path Toward Integration and Participation

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#### Context

- Migrant volunteering as a path to integration, participation and engagement in Canadian society?
- Contradictory nature of volunteering
- Immigrant employment strategies
  - Down-skilling, underemployment, self-employment, alternative vocation training (Creese & Wiebe 2009; Türegün 2013; Reitz *et al.* 2014)
  - Volunteer work to gain experience, access networks and referrals, and improve language skills (George & Chaze 2009a; Slade *et al.* 2013; Türegün 2013)



## Objectives & Research Questions

- Critically improve understanding of the complex and contradictory role of volunteering as a mechanism for newcomer integration, participation and civic engagement in Canadian society by:
  - Bringing to the forefront the agency of newcomers, their innovation, motivations and expectations of volunteering, and its potential role in their long-term settlement and integration.
  - Examining the implications of differences in legal/migrant status, class, gender, ethnicity/race, and language skills in shaping newcomer practices, experiences and outcomes of volunteering.



#### Literature Review

- Most work is US-based
  - Limited work on migrant volunteering in Canada
- Dominant theoretical framework: Social network analysis
- Individual characteristics (ethnicity, gender) seem to play a role...
- Methodologies: mostly quantitative approaches (census data, large surveys)

Why, how, when and where do migrants volunteer? And *who* volunteers?



### The "Volunteer Process"

• Omoto & Snyder (2002)

- How volunteering unfolds in time and space
- The role of individual differences
- 3 stages of volunteering
  - 1) The *antecedents*
  - 2) The *experiences*
  - 3) The consequences

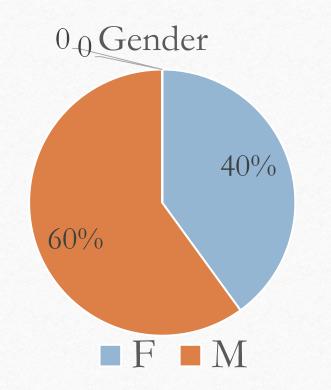
- Multiscalar
  - Individual
  - Organization
  - Community
  - Society

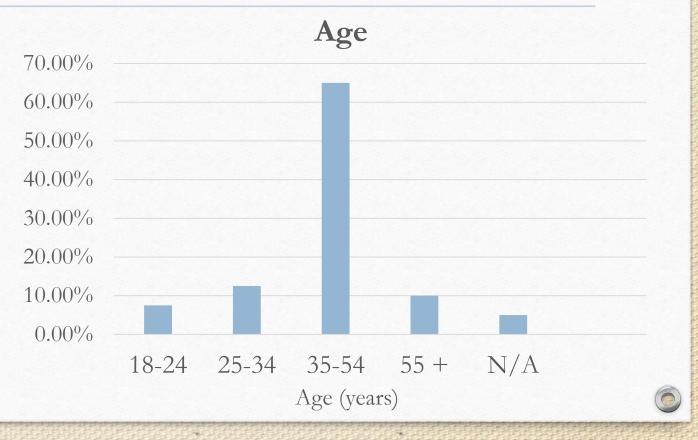
#### Methodology Exploratory qualitative mixed-methods and multi-stage project

- Stage 1: Organizational context
  - Semi-structured interviews with key informants (n=13)
- Stage 2: Why newcomers volunteer?
  - Focus group discussions with immigrants and refugees (n=40)
- Stage 3: The lived experience of volunteering
  - Semi-structured in-depth interviews with immigrants and refugees (ongoing)
- Stage 4: Policy tool
  - Town hall meeting and workshop

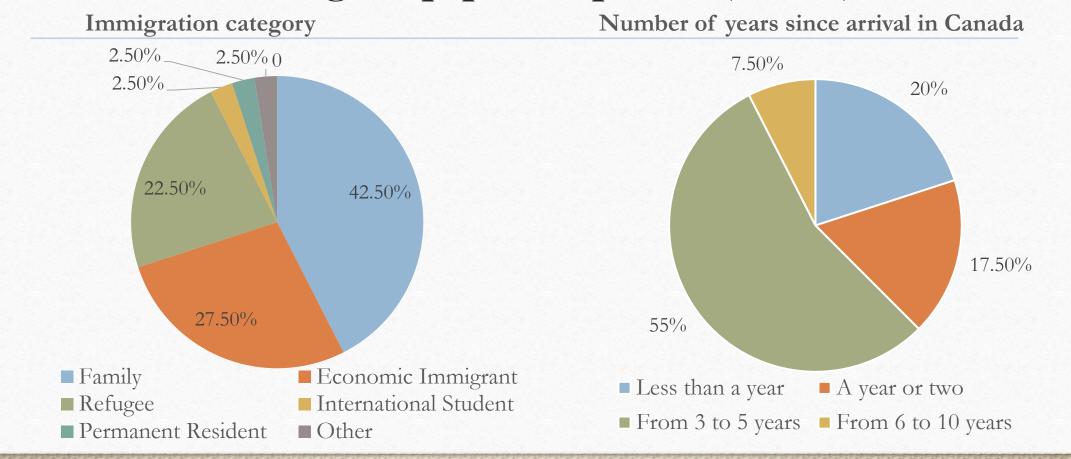


### Stage 2: Socio-demographic profile Focus group participants (n=40)





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# Preliminary findings – Main themes

• Motivations to volunteer

- The experience of volunteering
- The outcomes of volunteering
- Challenges and barriers



# The Organizations' Perspective

Organizations are depending on volunteers because...

- Demand of services exceeds staff capacity;
- They are extremely helpful and versatile.

According to organizations, newcomers should volunteer because...

- They are lonely and isolated at home;
- They realize integration will not happen by itself;
- A type of training (especially for soft skills), it is unpaid because the system cannot afford it;
- Part of the "hidden market";

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• They have to gain Canadian experience.

### Motivations to Volunteer

- Build a professional and personal network
- Learn/practice the language
- Getting involved in the community
- Escape isolation

- Gain Canadian experience
- Integrate in Canadian society

- "[R]eference is very important to get a job. And volunteering can help you get people say a word for you."
- « C'est bon pour s'intégrer, pour connaître des gens, les Canadiens, et connaître la langue – l'anglais. Je pense que c'est bien pour l'apprentissage de la culture, c'est bien pour la langue, et pour m'adapter à une société. »

# Experiences of Volunteering

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- A contradiction: Volunteering for fun vs. obligation
- Ambivalence: both positive and negative experiences

"For me there are two kinds of volunteering: for pleasure and to gain experience. In either way, the feeling is different."

- Feelings of rejection
- The weight of the formal procedures
- Exploitation
- The lack of opportunities in their professional field

#### Outcomes: Social vs. Economic

- General consensus regarding the social outcomes:
  - Building social and professional networks
  - Integration

- The economic outcomes are more debatable:
  - Benefits in the long run... but when?
  - Indirect outcomes

# Critical Analysis

- Notions of volunteering in Canada vs. countries of origin
- Volunteering is not "free"

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• Various challenges and barriers along the way

Source : www.justmilitaryloans.com/wpcontent/uploads/2014/06/challenges.jpg



#### Recommendations

#### To the Canadian Government:

Provide official source of information regarding the process of volunteering in Canada

Provide official site where skilled workers can search for paid internships.

#### To Organizations:

Organizations should offer workshops discussing the importance of volunteering in Canada.

Offer childcar and compensation for transportation costs.

#### To Employers:

Offer paid internships in professional fields and make sure that these are available accross the country.

Offer paid jobs to volunteers already working within the institution.





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