



THE WAY WE LIVE

# Not Just LIP Service

TRANSFORMING | EDMONTON

BRINGING OUR CITY VISION TO LIFE

**Edmonton's commitment to  
immigration and Settlement**



THE CITY OF  
**Edmonton**

# THE WAY WE LIVE

## EDMONTON'S PEOPLE PLAN

Approved by Edmonton City Council, July 2010



### ALIGNMENT WITH STRATEGIC DIRECTION:

*The Way We Live / Goal #1 - Edmonton is a vibrant, connected and engaged welcoming city.*

Meets objective 1.4 The City of Edmonton connects individuals, families, groups, cultures and communities to the services they need to thrive and realize their potential.

*The Way We Live / Goal #2 – Edmonton is a caring, inclusive and affordable city.*

Meets objective 3.2 The City of Edmonton increases opportunities to improve the lives of its vulnerable population.

# SIX GAME CHANGERS

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Research indicates that there are six key areas of actions that will make a significant difference to individuals and families struggling with poverty:

1. ELIMINATE RACISM
  2. LIVABLE INCOMES
  3. AFFORDABLE HOUSING
  4. ACCESSIBLE & AFFORDABLE TRANSIT
  5. AFFORDABLE & QUALITY CHILD CARE
  6. ACCESS TO MENTAL HEALTH SERVICES
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**THESE ARE CRITICAL PLACES TO START** AND ALONG WITH OTHER LONG-TERM ACTIONS **WILL END POVERTY.**

Goals	Actions Strategies	Outcomes
<p>Promote and support intercultural appreciation, learning and engagement between community groups.</p>	<p><b>Support, plan, organize and facilitate public events and celebrate and acknowledge cultural diversity and human rights</b></p> <ul style="list-style-type: none"> <li>• Create and celebrate Inclusion and Diversity Week.</li> <li>• March 21, the International Day for the Elimination of Racial Discrimination</li> <li>• International day of Human Rights</li> <li>• Daughters Day</li> <li>• International refugee day</li> <li>• Other event as identified</li> </ul> <p><b>Support interfaith and intercultural dialogues, projects and programs.</b></p> <ul style="list-style-type: none"> <li>• Newcomer and indigenous dialogues</li> </ul> <p><b>Provide educational opportunities for mainstream communities to bridge issues Inc</b></p>	<p>Attitudes and behaviours (bias, racism) shift</p> <p>Increased sense of pride, belonging, inclusion and connection.</p> <p>Increased opportunities for interfaith and intercultural dialogues</p> <p>Increased opportunities for multicultural and diverse communities to engage with each other.</p>

<p>Support community members and organizations in accessing, operating and/or managing welcoming spaces for newcomers</p>	<p><b>Support the development and operation of multicultural centres as per council directive:</b></p> <p>Africa Centre  Millwoods Seniors &amp; Multicultural Centre  McCauley Intercultural Centre  South Edmonton Sejong Multicultural Centre  Clareview Multicultural Centre</p> <p><b>Develop a strategy to work with community organizations to identify and facilitate opportunities for ethno-cultural communities to access existing spaces.</b></p> <ul style="list-style-type: none"> <li>• Capital Region Housing</li> <li>• Edmonton Federation of Community Leagues/Community Leagues</li> <li>• Boyle Street Plaza</li> <li>• Use of space-finding resources (toolkit &amp; Edmonton SpaceFinder)</li> </ul> <p><b>Improve on creating awareness of other spaces.</b></p>	<p>Community organizations have access to affordable, available and appropriate spaces.</p> <p>Operational strategies are sustainable.</p> <p>Appropriate Governance models and transitional strategies are in place.</p>
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<p>Reduce barriers to equitable access and improve responsiveness of COE policies, programs, and services to meet the varied needs of Edmonton's diverse communities.</p>	<p><b>Identify barriers to equitable access to services.</b></p> <p><b>Inform diverse community groups about City of Edmonton programs and services.</b></p> <p><b>Promote civic engagement of Edmonton's diverse communities in City of Edmonton programs.</b></p> <p><b>Provide COE partners and staff with models and best practices of integration, inclusion and coordination.</b></p> <p><b>Facilitate interaction among diverse communities to increase mutual awareness, respect and understanding.</b></p>	<p>City staff better understand and respond to newcomer settlement and integration issues.</p> <p>Plans and programs respond to barriers to inclusion and integration.</p> <p>Programs are inclusive, affordable, available and accessible.</p> <p>Diversity lens is integrated into planning process across CoE departments.</p> <p>Strong relationships exist with newcomers, service agencies and community organizations.</p> <p>Newcomers better understand and access City programs and activities.</p> <p>Increase involvement in public decision making process</p>
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<p>Support and facilitate multi-sector efforts towards inclusion and cohesion.</p>	<p><b>Facilitate the formation of the Local Immigration Partnership</b></p> <p><b>Build and nurture multi-sectoral relationships for information sharing, advocacy, and action to better serve Edmonton's ethno-cultural communities</b></p> <p><b>Provide informational presentations as required.</b></p> <p><b>Participating and maintaining key networks.</b></p>	<p>Increased participation of ethno-cultural groups in City's social and civic life</p> <p>Better understanding of and response to newcomers settlement and integration</p> <p>A cohesive/inclusive Edmonton cohesive/inclusive Edmonton communities?</p> <p>The development of a coordinated strategy to respond to these issues</p> <p>Increase in the number of community organizations/ institutions who are aware of the Edmonton for All Action Plan and the importance of intersectional approaches to inclusion and social cohesion</p> <p>Strong intercultural understanding, acceptance and relationships within diverse communities and between diverse communities and CoE</p>
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<p>Provide and support training, education, and awareness initiatives that create an internal City of Edmonton (COE) culture that is educated and responsive to diversity.</p>	<p><b>Develop an internal communications strategy and brand to inform the City of Edmonton about the work and services offered by the Multicultural Relations Section</b></p> <p><b>Support the creation of learning opportunities for staff in intercultural competence</b></p> <p><b>Research trends, issues, and best practices regarding social cohesion, inclusion, diversity, and intersectionality.</b></p>	<p>Increased awareness of the Edmonton for All Action Plan</p> <p>An increase in the number of staff trained in intercultural competence</p> <ul style="list-style-type: none"> <li>● Trained staff apply learning to their work.</li> </ul> <p>Corporate initiatives reflect current trends and best practices around social inclusion, cohesion, diversity, and intersectionality</p>
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A previous study on *Edmonton's Approach to Attracting and Retaining New Immigrants* (Derwing and Krahn, 2006) identified **Employment, Housing, and Public Opinion (Social Inclusion)** as the top priorities the city should work on to attract and retain newcomers. This study will be useful when developing the research phase of the Edmonton LIP.

# COMMUNITY CONSULTATIONS

The community at large will also be an integral part of the Edmonton LIP.

Through ongoing community consultations (both in person, as well as online through the City of Edmonton's *Edmonton Insight Community*), opportunities will be created where all Edmontonians will have a chance to provide input.

The goal is to provide further information for the working groups to consider as they develop strategies for their various sectors.

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**LOCAL IMMIGRATION**  
PARTNERSHIP

**ADMINISTRATIVE  
SUPPORT**

CITIZENSHIP  
AND  
IMMIGRATION  
CANADA

City of  
Edmonton

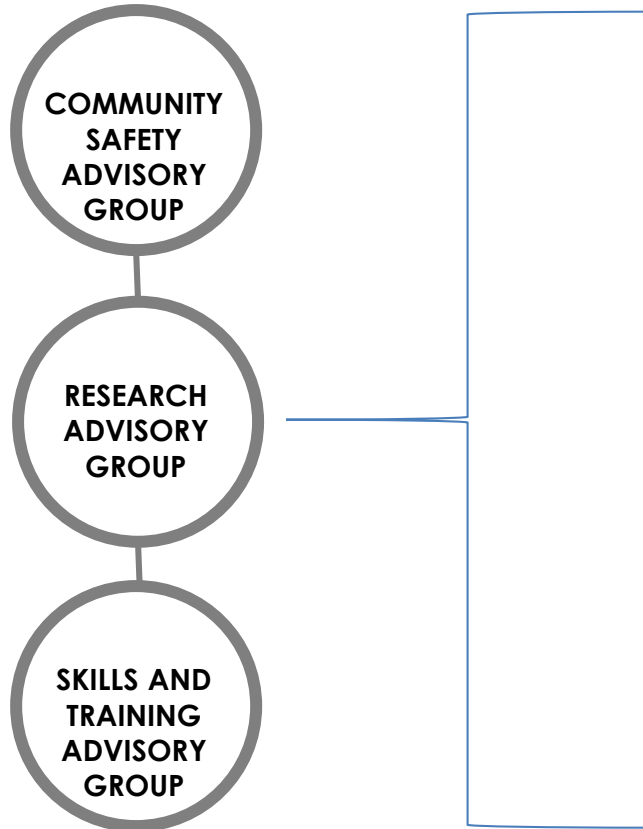
Multicultural  
Relations  
Office

**CITIZENSHIP AND IMMIGRATION CANADA:** LIP program funder. Oversees and administers national LIP program.

**CITY OF EDMONTON:** Holder of the CIC Contribution Agreement. Provides support for LIP through City Council and administration.

**MULTICULTURAL RELATIONS OFFICE:** Organizes, develops, and supports all LIP related activities. Responsible for the delivery of all projects as outlined in the CIC contribution agreement; Responsible for reporting program and financial activities to CIC (as required by the CIC contribution agreement).

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PARTNERSHIP



The advisory groups will be at “arms length” to the Partnership Council. The purpose of these advisory groups is to help shape the direction and focus of Edmonton LIP projects.

These advisory groups will be integral in the early stages, as they will provide context to the current immigration and settlement situation in Edmonton, as well as identify current assets (and gaps) for newcomers in Edmonton.

# Steps in the LIPs process





Jennifer Fowler  
Director, Multicultural Relations  
City of Edmonton  
[jennifer.fowler@edmonton.ca](mailto:jennifer.fowler@edmonton.ca)  
780.983.2171