

The Peer Champion Model as an anti-racist approach to anti-VAW work

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Pathways to Prosperity Conference

Anti-VAW work in racialized communities must use an anti-racist praxis

- The Peer Champion model is a powerful tool for anti-racist anti-VAW work
 - challenges the notion of the “white saviour”
 - challenges the notion that culture is the problem
 - values knowledge produced within racialized communities
 - builds community capacity rather than creating dependence

What is the Peer Champion model?

- ✓ Focuses on recruiting and training members of racialized, immigrant, and refugee communities
- ✓ Training is carried out using adult education principles that focuses on building on existing knowledge of the Champions
- ✓ Champions act as ambassadors for the campaign, conversation-starters, advocates, leaders, and educators
- ✓ *Key qualities of a Peer Champion:* passion to end VAW, connections within their communities, leadership qualities, and analysis on racism and gender-based violence issues

2017 Peer Champions



Assets of the Peer Champion Model

- ✓ Expertise and knowledge of racialized and immigrant communities drives the project
- ✓ Nuanced approaches catered to the needs of individual communities, rather than generalizing about all communities
- ✓ Reduction of language barriers
- ✓ Creativity
- ✓ Building solidarity within and between communities


Examples of Peer Champion Work

Scarborough – “Bring an Aunty”, created by A.N.B.U.



BRING AN AUNTY

ANBU has partnered with OCASI to raise awareness on intimate partner violence.




SUNDAY 12:00 - 4:00 PM
JULY 30, 2017
Scarborough Village Rec. Centre
3600 Kingston Road

FREE

- FOOD c/o Fusion by T
- YOGA Sessions
- LUSH Products
- & OTHER GIVEAWAYS

For more information, contact us at ask@anbu.ca



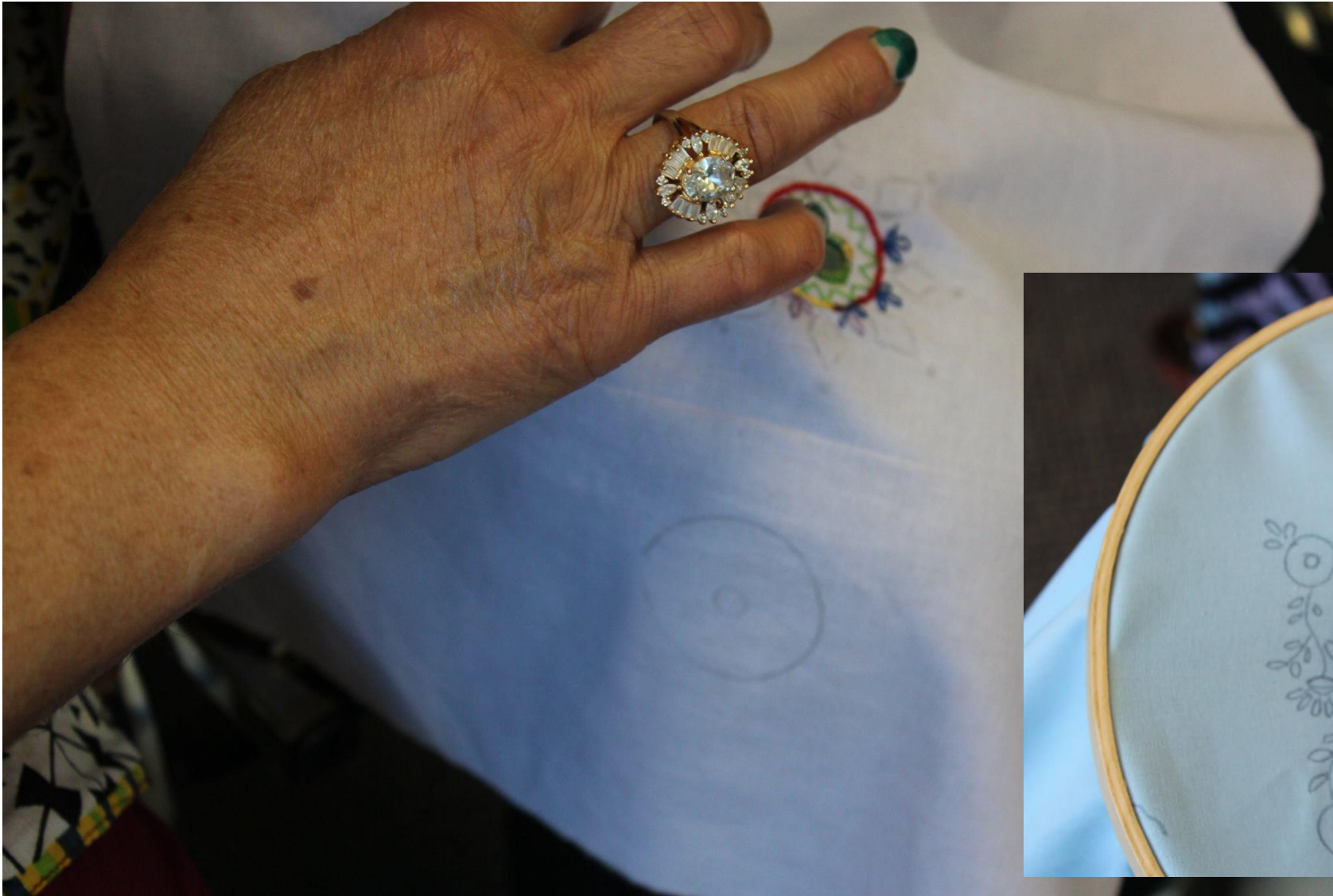




Mississauga – Afghan embroidery session



Mississauga – Afghan embroidery session



Mississauga – Afghan embroidery session



Mississauga – Afghan embroidery session



Mississauga – Afghan embroidery session



Across Ontario – The LOVE Walk



Across Ontario – The LOVE Walk



North York



Ottawa



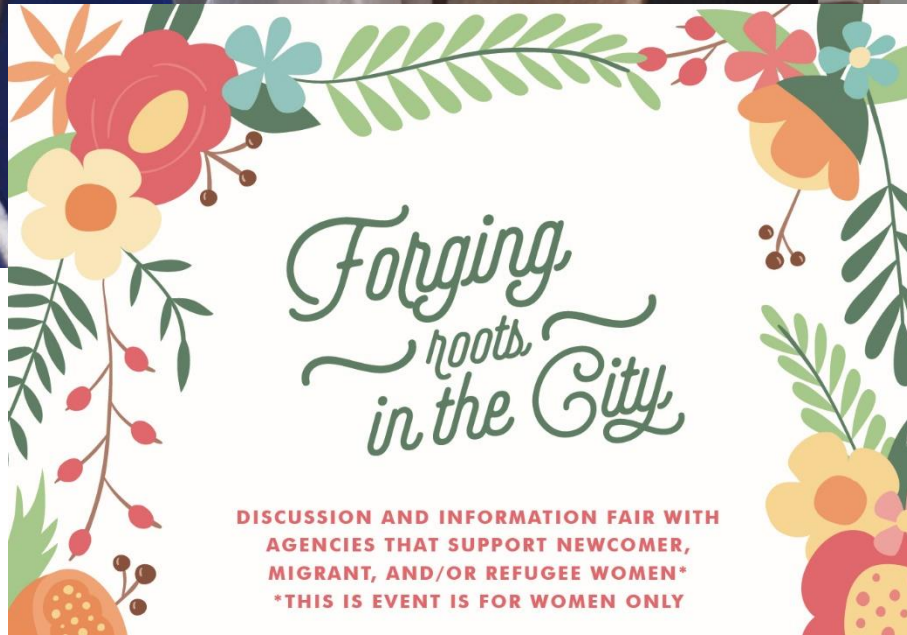
Newmarket



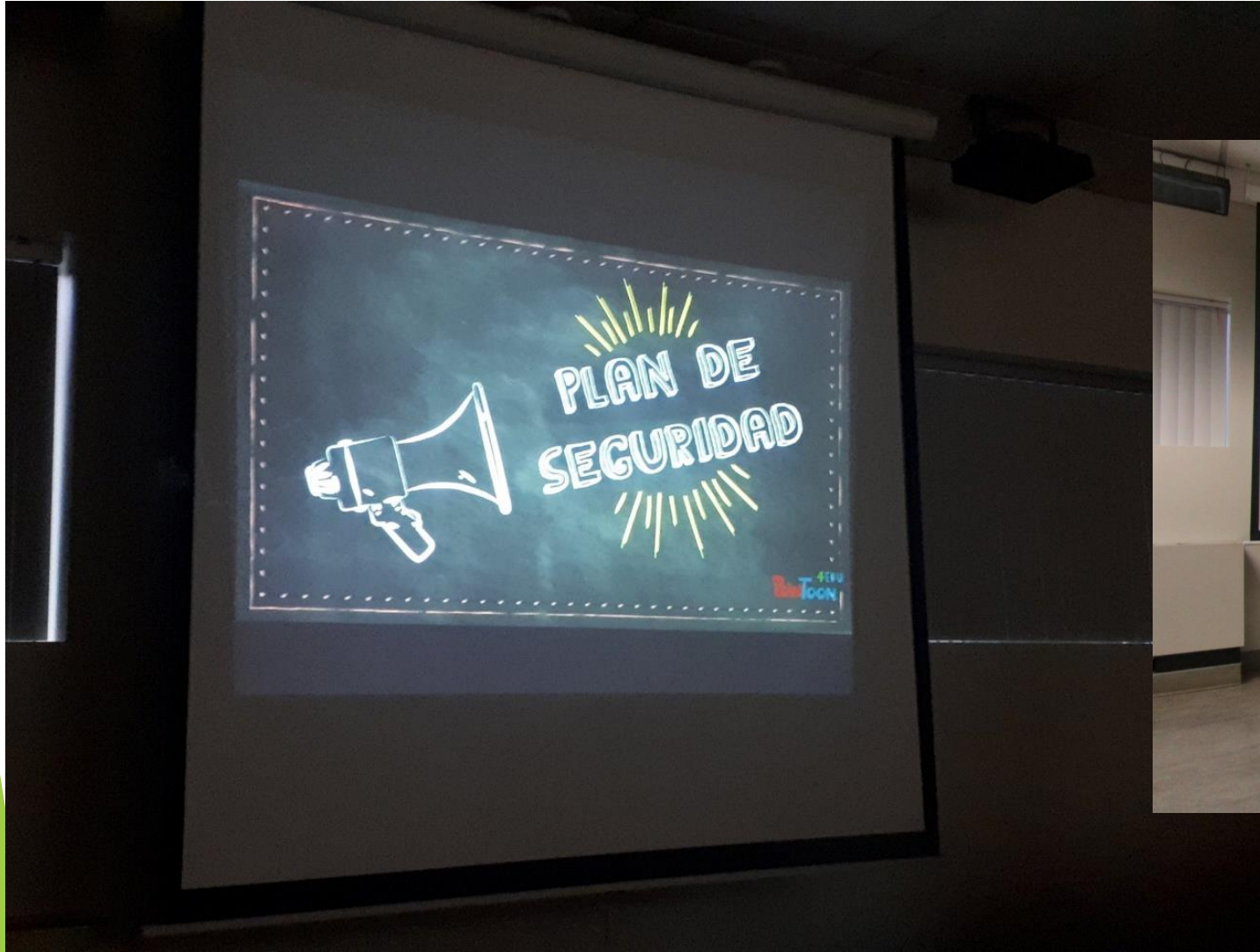
Parkdale



Ottawa event for the Latin community



Ottawa event for the Latin community





613-729-3145

Immigrant Women
Services Ottawa
Services pour femmes
immigrantes d'Ottawa



Services et Programmes

Nos services et programmes sont offerts en anglais,
en français et dans plus de 60 langues.

- Intervention en temps de crise
- Counseling à court et à long terme
- Groupes de soutien pour femmes
- Programme d'accès aux refuges et au logement
- Programme pour enfants témoins de violence
- Services d'interprétation 24 heures
- Services de traduction
- Services d'établissement
- Ateliers de recherche d'emploi
- Formation en informatique
- Formation d'interprètes
- Éducation au public et liaison communautaire
- Ateliers de renseignements
- Ateliers de sensibilisation à la diversité culturelle

Activités

- Sensibilisations communautaire
- Présentations thématiques
- Réseautage et rayonnement
- Promotion, sensibilisation, et liaison
- Marketing & développement




Chrysalis House Women's Shelter

Chrysalis House is a safe and secure 25-bed
shelter in western Ottawa. It is a place where
a woman can go to protect herself and her
dependants from violence and abuse.

Services provided to women and their
dependants staying at Chrysalis House may
include:

- Safety planning
- Goal setting
- Crisis intervention
- One-to-one supportive counselling
- Group support
- Education and information
- Accompaniment services

Crisis line: 613-591-5901 (24/7)

Chrysalis House 

For more information:
613-591-3686 | info@wocr.ca
www.wocr.ca | [@ChrysalisHouse1](https://twitter.com/ChrysalisHouse1)

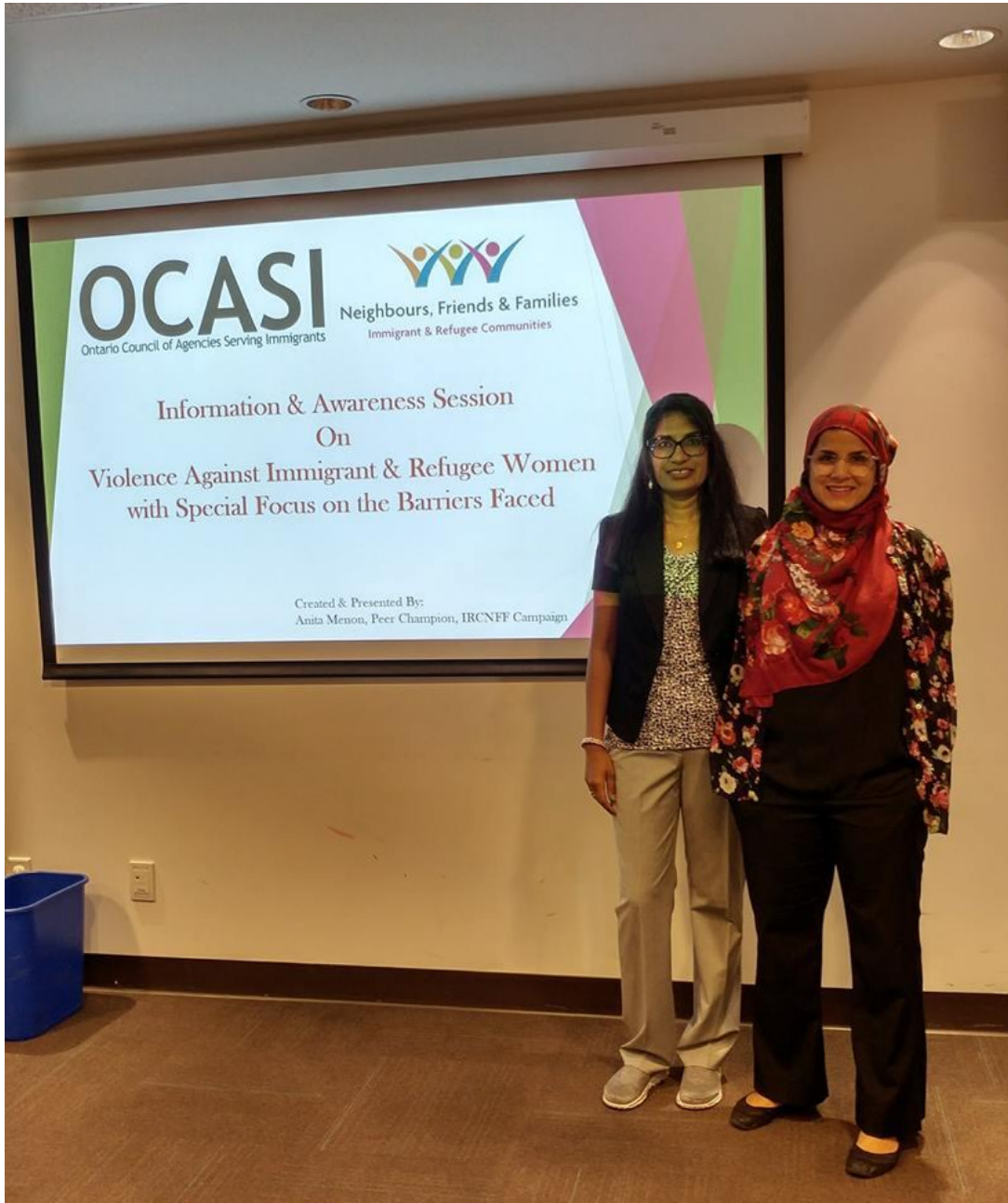
Les services offerts à la Maison Chrysalis sont offerts en anglais seulement.
Pour des services en français, veuillez consulter le site de la Maison d'amitié
(maisondamitie.ca) ou appeler au 613-747-0020.

Western Ontario
Community
Resource Centre
Centre de ressources
communautaires
2 MacNeil Court, Kanata, Ont. K2L 4H7
Tel: 613-591-3686 Fax: 613-591-2501 TTY: 613-591-0484
BVI: 12831 2011 RR 001 info@wocr.ca www.wocr.ca





Brantford – session with service providers



Engaging Men

- ✓ Giving sermons against gender-based violence at Newmarket mosque
- ✓ Held an awareness event in Ramadan attended by 300 people



Challenges in Peer Champion Work

- Difficult to get sustained funding to support and finance their long-term work
- Peer Champion work is often expected to be carried out on a volunteer basis
- Providing ongoing support to Champions throughout their work
- Peer Champions are highly engaged in their communities and often have multiple commitments and busy schedules

Engaging Peer Champions with Artist Hana Shafi (aka The Frizz Kid)



Which would you choose?

A)



B)

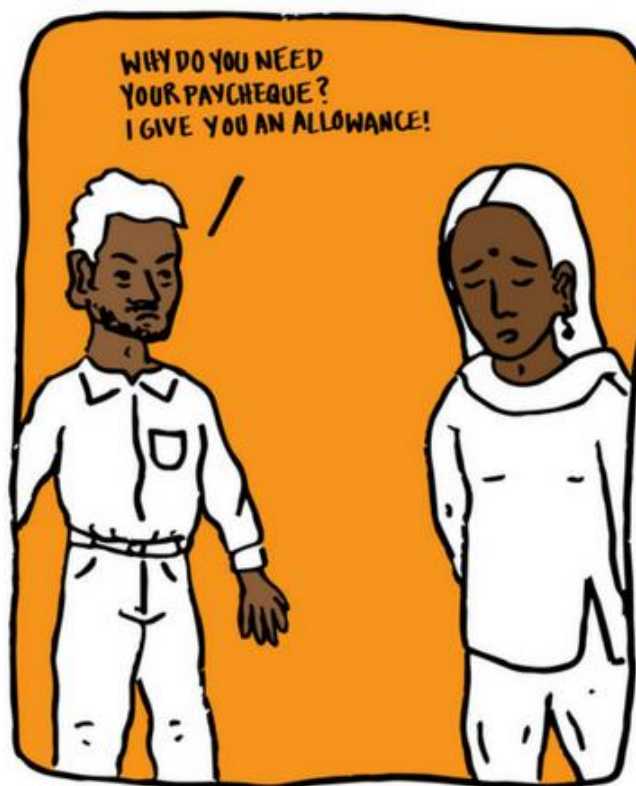


Which would you choose?

A)



B)



Which would you choose?

A)



B)

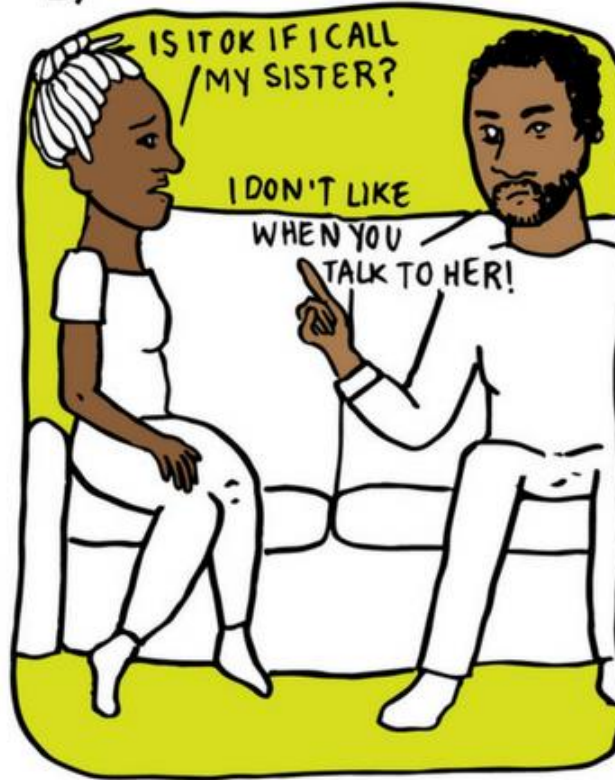


Which would you choose?

A)



B)



Thank you!

Contact me at smahmad@ocasi.org

Q & A