



#AllAreWelcomeHere

Presented by:

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London & Middlesex Local Immigration Partnership (LMLIP)**

**Pathways to Prosperity Annual Conference 2017
Promotion of Welcoming Communities
November 15, 2017**

Funded by:



Immigration, Refugees
and Citizenship Canada

Financé par :

Immigration, Réfugiés
et Citoyenneté Canada

Co-led by:



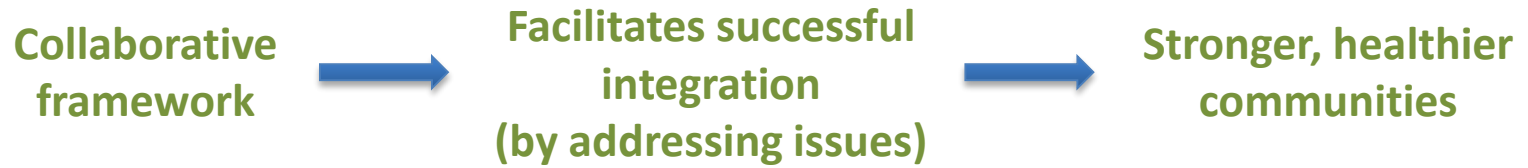
Today's Objectives

- LMLIP – Who We Are
- Why #AllAreWelcomHere Campaign now
- Partners, Opportunities and Challenges
- Our Plan November 2017 – March 21, 2018

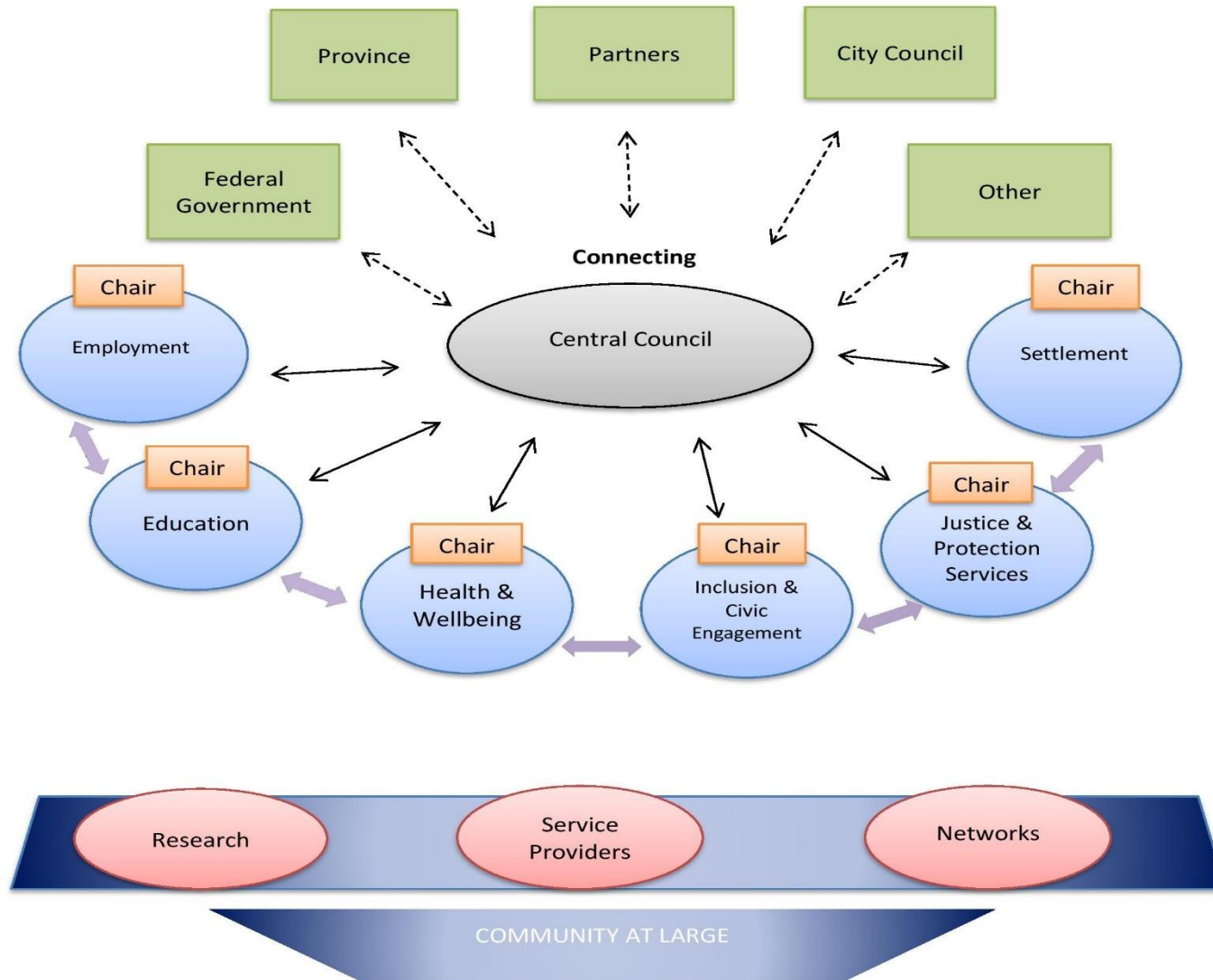
LMLIP is...

- A community collaborative that supports immigrants
- One of close to 70 LIPs across the country
- Funded by Immigration, Refugees and Citizenship Canada
- Supported by:
 - Ontario Ministry of Citizenship & Immigration
 - Association of Municipalities Ontario
- Co-led by the City of London and a community Co-Chair

Purpose of the LMLIP



LMLIP Structure & Accountability



Why #AllAreWelcomeHere Campaign Now?

Why LMLIP #AllAreWelcomeHere

- One of the overarching themes of the LMLIP Strategic Plan 2016-2019 is Promoting a Welcoming Community
- Demographic changes
- Recent events promoting hate and intolerance

Our Partners ..



Opportunities and Challenges

- Immigration is the way to go for Canada
- Racism, discrimination, hate crimes surfaced
- Time to engage

Challenges:

- Involving key stakeholders
- Funding

Our Project for 2017-2018

#AllAreWelcomeHere

LMLIP 1,000 Acts of Welcome Challenge is a local campaign to end racial, religious and ethnic prejudice and discrimination in London by engaging residents in creating a welcoming community - one welcoming act at a time! It will run from November 2017 to March 2018.

The Key Components

Social Media

1000 Acts of Welcome



The Key Components

Community
Engagement



Lawn
Signs





#AllAreWelcomeHere



LONDON & MIDDLESEX
LOCAL IMMIGRATION
PARTNERSHIP



**Be involved! Be part of this campaign,
and make a difference!!**



THANK YOU!

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