PEEL MARKEN STRATEGY GROUP

Collective Impact and PNSG – 2017-2010 Strategic Plan

- Past work has given PNSG a good sense of what its role can be in supporting the community
- The newcomer and refugee experience with population level issues such as health, employment, and poverty are far more complex and unique than the experience of non-immigrants.
- Population level issues need a backbone that can support them by:
 - Increasing the partnerships needed to find solutions
 - Being a trusted source for research, data, evaluation, best practices, recommendations
 - Championing the issues at decision-making tables
 - Supporting service navigation between settlement and mainstream organizations

PNSG's Specific Function in this Outcome

Champion

- Deepen current partnerships/ engage beyond sector
- Leverage LIP national platform
- Champion critical policy pieces

Backbone Support

- Research that provides best practicesEvaluation
- Communication tools
- Convener
- Immigration Portal

System Navigation

- Platform for mainstream and settlement organizations
- Identify gaps
- Review system through the lends of newcomers

>> Collective Impact is embedded in PNSG's work:

- 1. Common vision Peel 'Community Plan'.
- 2. Shared measurement indicators
- 3. Mutually reinforce activities CPT and working groups
- **4. Continuous communication** collective impact report, community partnerships, communication vehicles
- **5. Backbone support** staff expertise, commitment and skills to serve the entire initiative and coordinate participating organizations and agencies to be engaged, involved and excited about the work we do.



COMMON VISION



SHARED MEASUREMENT



MUTUAL REINFORCING ACTIVITIES





BACKBONE SUPPORT

Population and Performance Measurements

• Population level data – the trap

• Performance level data – non-existent

• LIP contributions – exemplary practices and initiatives

- Participation on community-wide Data Collection Community Partners Table:
 - Stronger voice
 - Racialized data strategy Need for disaggregated data
 - school boards/police
 - Data protocols and data sharing agreements
 - Workshops
 - Data & Diversity: Dispelling the Myths
 - Ethics & Practices of Data Collection
 - Is there a Disconnect? Data Collection! Service Providers! & Funder Expectations!



THANK YOU!