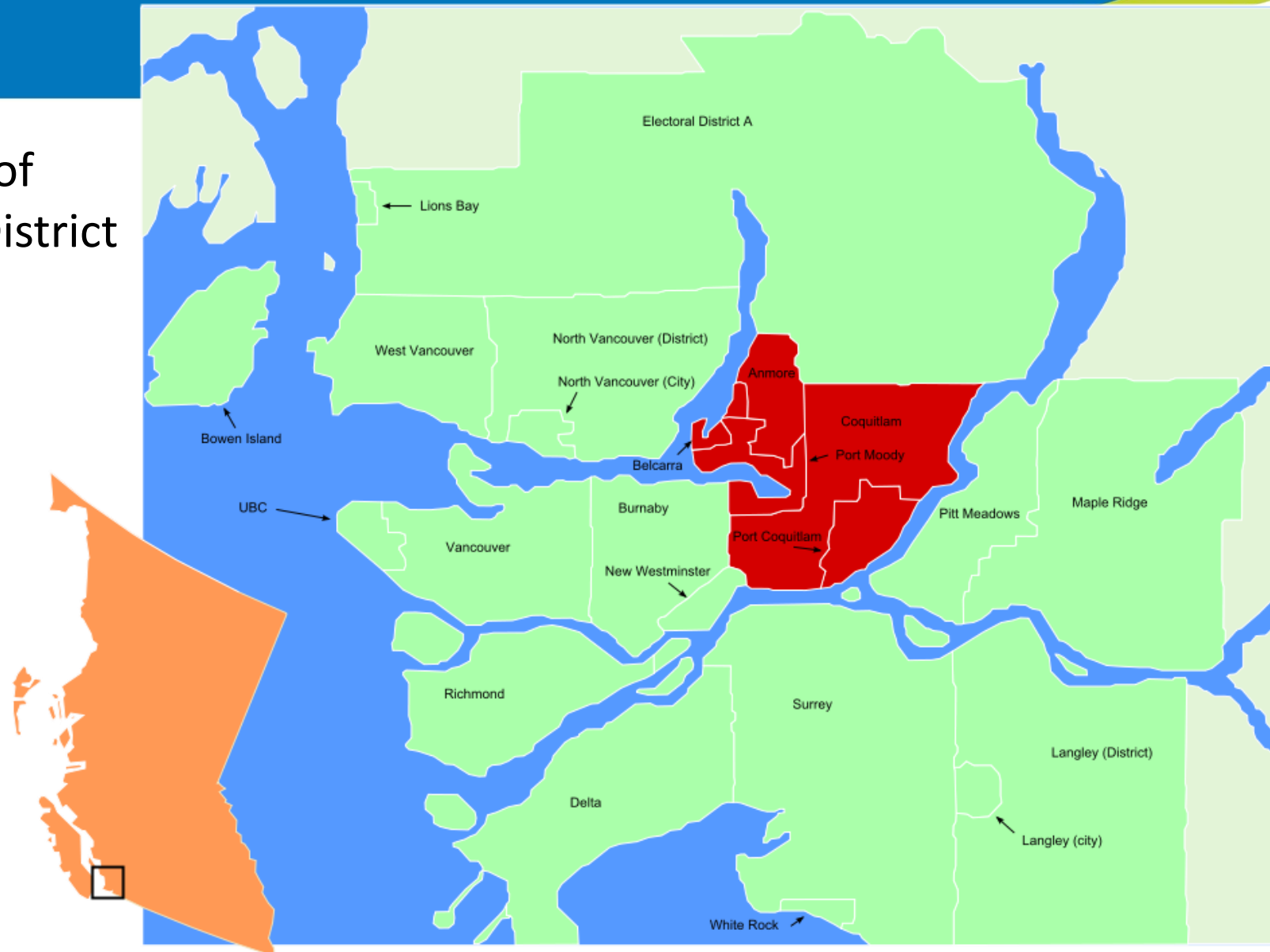


The Role of LIP in Newcomer Employment Initiatives

21 November 2018
Pathways to Prosperity
LIP Pre-Conference

The Tri-Cities

- Northeast of Vancouver, part of Greater Vancouver Regional District
- Comprises of 5 communities:
 - Village of Anmore
 - Village of Belcarra
 - City of Coquitlam
 - City of Port Coquitlam
 - City of Port Moody
- Population: 234,000
- Immigrant Population: 38% (Census 2016)



About our LIP

- 4 Strategic Priorities:
 - Immigrant Labour Market Integration
 - Access to Services & Resources for Newcomers
 - Social Inclusion
 - Civic Engagement
- S.U.C.C.E.S.S. is Lead Agency
- 1 Part-time Program Manager & 1 Part-time Program Assistant

Employment Services in the Community

1. Tri-Cities Chamber of Commerce: over 900 members
2. Avia Employment Services / Work BC
3. Douglas College Training Group
4. 3 Settlement Agencies: ISSofBC, MOSAIC & S.U.C.C.E.S.S.

What we found:

- Willingness for service agencies to collaborate
- Identified job fairs as 1 target area for potential collaboration
- 11% of area labour market are self-employed (significant % are immigrants)

Journey to Self-Employment



Successes & Lessons

Successes

- Engaged Tri-Cities Chamber of Commerce to be a champion
- Opportunity for service providers to collaborate: Partners provided support
- Networking opportunity between newcomers & service providers

Lessons

- “Build it & they will come”
- Significant rate of attrition in registration vs. attendees
- Needed a more robust promotion plan with the need to engage settlement agencies to bring their clients
- Weather/ time of year

Recommendations

- More robust promotions plan- engaging settlement agencies, media, and create awareness in community
- Consider time of year
- Create opportunities for more partner accountability
- Leverage other resources/ events in the community, e.g. Small Business Week

Tri-Cities Newcomer Employment Week

- Support newcomers with employment needs
- Opportunities to network with service providers
- Opportunities to network with employers
- Opportunities for service providers to collaborate



WorkBC
Employment Services Centre

Vancity

TCLIP
TRI-CITIES LOCAL IMMIGRATION PARTNERSHIP

NEWCOMER EMPLOYMENT WEEK

**Connect with service providers.
Expand your professional network.
Reach your employment goals.**

Enjoy over 30 workshops, information sessions and hiring events hosted by local service providers in the Tri-Cities during Newcomer Employment Week

September 10 10:00am - 6:00pm	Coquitlam Public Library
September 11 9:30am - 4:30pm	Port Moody Recreation Complex
September 12 9:30am - 4:30pm	Port Coquitlam Recreation Complex Terry Fox Library
September 13 2:00pm - 6:00pm	Evergreen Cultural Centre

Register today!

tricitieclip.ca [#TriCitiesNEW](https://twitter.com/TriCitiesNEW)

This initiative is supported by the following partners & sponsors:

COQUITLAM public library **WOMEN'S** COLLABORATIVE **hub** **IEC BC** **COQUITLAM** **MOSAIC** **EDUCATION** **BACK IN MOTION**

DOUGLAS COLLEGE TRAINING GROUP **ISS of BC** **POCO YOUTH** RECREATION **Canada** **Statistics Canada** **CMPNY**

Canada **BRITISH COLUMBIA**

The Employment Program of British Columbia is funded by the Government of Canada and the Province of British Columbia.

Highlights

- 3 Cities
- 4 Days
- 13 Partners
- 33 Employment- related activities
- 50+ Employers involved
- 280 Newcomers



How did we get there?

- The Power of the Collective
 - Received a grant from a LIP Partner
 - Received in-kind donations from other LIP partners
 - Leveraged our champions & their networks
- Invite
 - Employers, LINC Classes, Community Organizations, Media, School District's Continuing Education
- Multi-pronged Promotional Plan
 - Social Media, Media Advisory/ Press Release, Posters around the Community, Settlement Agencies & their Clients

Opportunities for Employers

- Service providers invited employers to participate in their activities
- Employers were able to participate as part of a panel, in networking sessions, delivered information sessions, job fair
- Volunteer at the event



Lessons & Recommendations

- Rate of attrition: keep in mind & work around it
- Clearly define roles & responsibilities: creates accountability
- Service Provider & LIP Capacity: consider your current resources
- Identify your champions: keep communicating with them

The Intended Impact



Awareness



Connections



Confidence



Thank You

Abigail.Cameron@success.bc.ca



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