

#### Successful Strategies to Support the Economic Inclusion of Immigrants





# "No one can whistle a symphony. It takes a whole orchestra to play it." - H.E. Luccock



Foreign Credential Recognition Loan Project

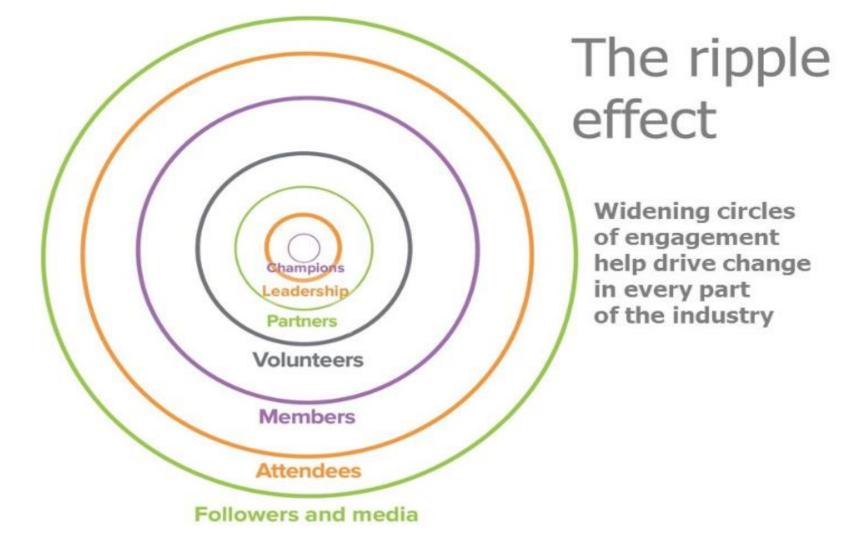
- Bridging tool for Internationally Trained Professionals (ITPs) undergoing the accreditation process
- Provide financial assistance, offer guidance, labour market resources and to be an encouragement to ITPs.
- Contact: Michael@success.bc.ca



#### ABIGAIL CAMERON MANAGER, TRI-CITIES LIP









# Tri-Cities Newcomer Employment Week Our Goals:

- Raise awareness
- Connect
- Collaborate





# Initiative Highlights:

- 3 Cities
- 4 Days
- 13 Partners
- 33 Activities
- 50+ Employers
- 280 Attendees





# How did we get there? Followers

- Social media (yours & partners')
  Followers
- Media (Local, Ethnic & Mainstream)
- Stories



#### Attendees

- Identify target audience
- How best to promote
- LINC classes
- Settlement clients

# Attendees



### Members

- LIP Council
- Advisory Tables
- Associations
- Promote
- Identify interest

#### Members



#### Volunteers

- Event volunteers
- Promotion volunteers
- Employers/Businesses

Volunteers

Community groups



#### **Partners**

• Wider net of service providers

**Partners** 

- Service delivery agencies
- Employers
- Community organizations
- Volunteer groups



#### Leaders

- Invite to Steering Committee
- Guide decision making
- Develop guidelines
- Ensure ongoing communication

Leaders



# Champions

- Identify champions
- Individual conversations
- Aligned priorities
- How would you like to get involved?
- Be flexible







Connections





Awareness





Confidence





#### **QUESTIONS/ COMMENTS?**