

‘Business Out of the Box’: Creating Economic Opportunities Through Microenterprise

Chair: Ayaa Mohamad
Scadding Court Community Centre



Baghdad, Iraq 1982



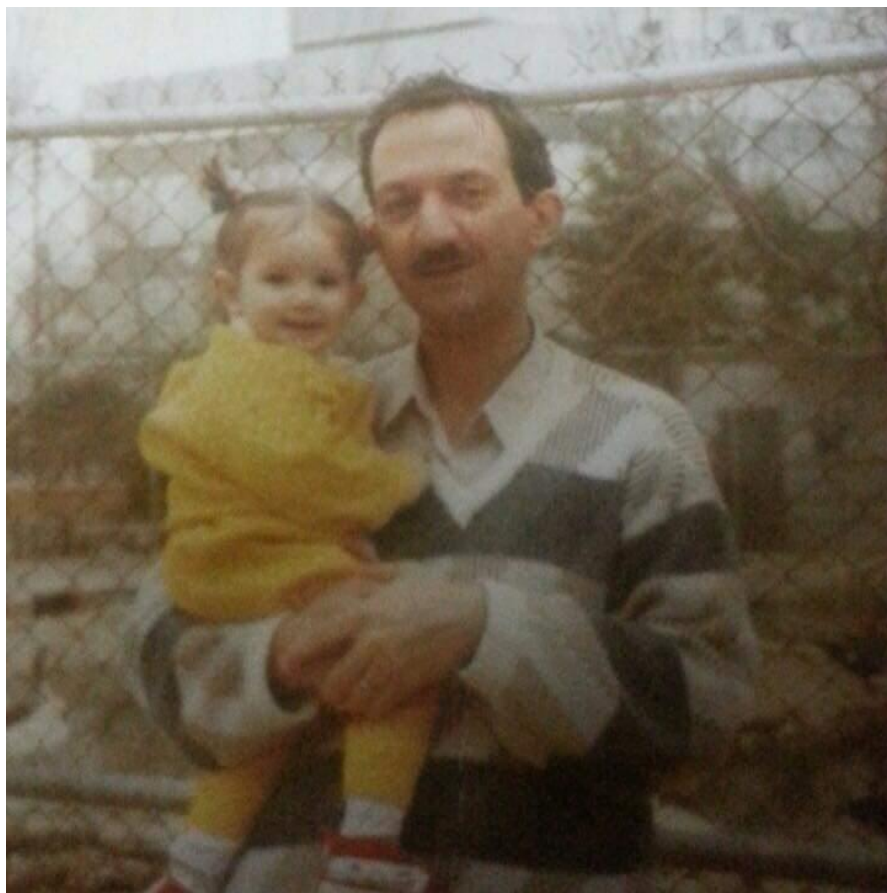
Basra, Iraq 1990



Ontario, Canada 1997



Omed's Shop in 1999 (Left) vs. Omed's Shop in 2017 (Right)



Amman, Jordan 1996



Newcomer Entrepreneurship Hub (NEH)

NEH is an integrated pathway to entrepreneurship for vulnerable newcomers and refugees. While developing the program we kept in mind the many motivators and barriers newcomers experience.

**Free
Training**

**Mentorship
Matching**

**Product
Testing**

**Childcare &
Transportation**

**Marketing
Support**

**Settlement
Services**

Turn your
BUSINESS IDEA
INTO REALITY with our
HANDS-ON testing & training
program for **NEWCOMERS**.

9 Weeks of Training
Every Saturday
from September 8th
to November 17th, 2018

Follow us on Facebook: @NEHbySCCC



Info & Registration: 416-392-0335 x310

amoh@scaddingcourt.org

www.scaddingcourt.org/neh





NEH Graduates selling delicious food from their home country Myanmar



business
OUT OF
THE BOX

Business Out of the Box (B.o.B)

B.o.B model is a transferable and scalable social franchise model that would facilitate the implementation of markets similar to 'shipment container markets.'

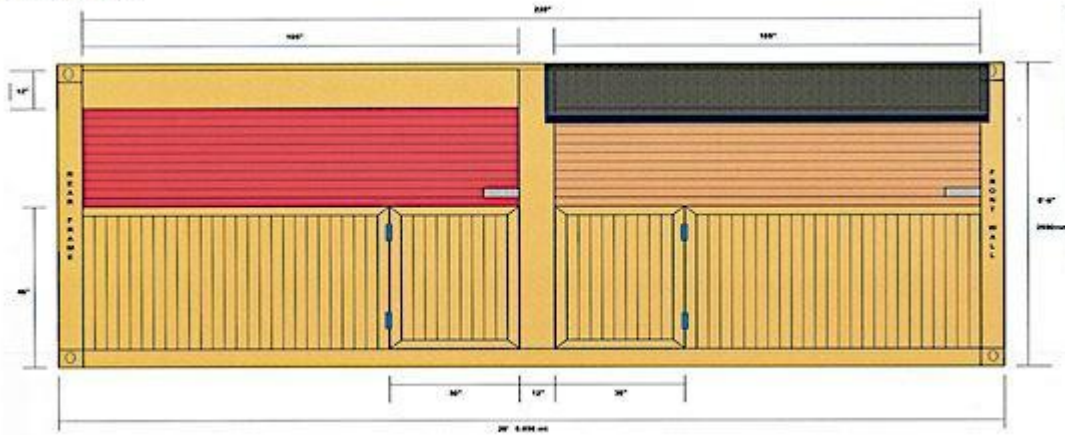
Benefits of B.o.B

- 'Lift off' for Startups
- Low-risk, Low-rent
- Little Bureaucracy
- Creates Community of Entrepreneurs
- Testing / Incubation Stages
- Environmentally-friendly
- Inexpensive and Flexible

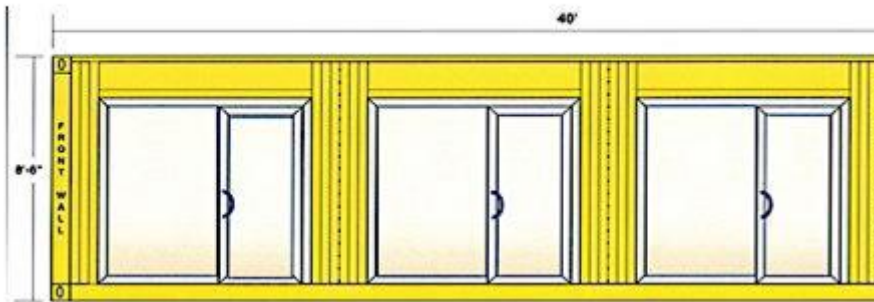
We have captured the imagination of entrepreneurs, community organizers and city staff who are eager to work with us to implement this model in neighbourhoods across Toronto, and eventually across Ontario.

The Containers

Food Stalls:



Non-Food Stalls:



Market 707

Scadding Court implemented a set of brightly painted retrofitted shipping containers to transform a drab stretch of Dundas Street West into an outdoor Market Place.

At Scadding Court, the Market707 brings people together through market space, events, food, shopping and culture. What will B.o.B bring to your community?

The possibilities are endless!