



# Newcomer Social and Economic Integration: Insights from Nova Scotia

Nova Scotia Office of Immigration  
October 2019



# Key NS Economic Findings

*Newcomers arriving between 2011 & 2015*

1 year after landing:

- Nova Scotia Employment rate: 73%
- Canadian Employment rate: 53%

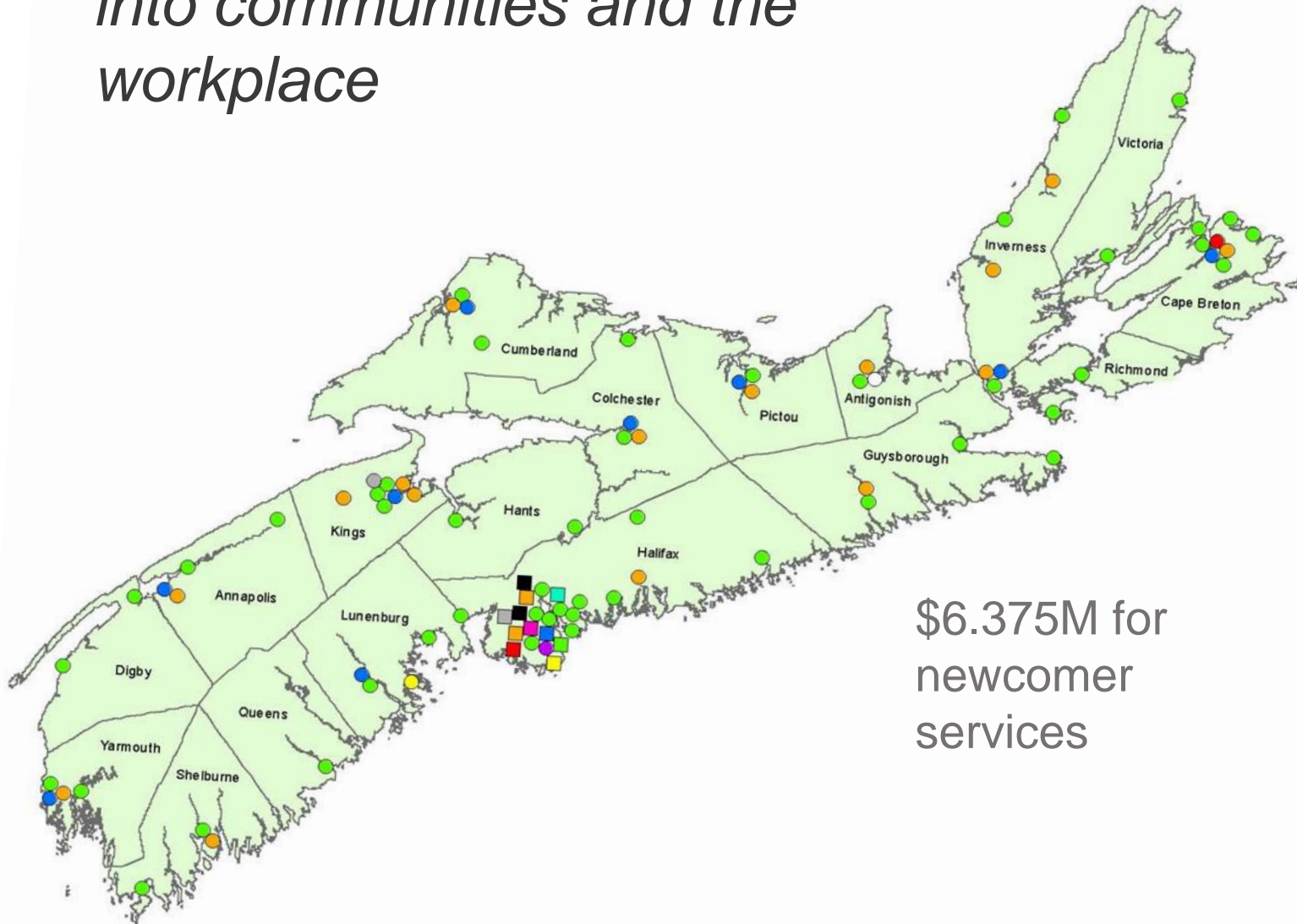
Average 1<sup>st</sup> Year Earnings:

- Nova Scotia: \$33,300
- Canadian: \$29,700

Minimum of post-secondary education:

- > 50%
- increasing over time

# Integrating newcomers *into communities and the workplace*



\$6.375M for  
newcomer  
services

# Rural Impact & Focus

## Employment:

- Higher employment rates than average immigrant to NS.

## Earnings:

- Higher earnings than average immigrant to NS.

## Language:

- More likely to speak an official language than average immigrant to NS.

## Education:

- More likely to have a post-secondary education than average immigrant to NS.

## Other Focuses:

- Settlement Services
- Landings
- Engagement
- AIP & NSNP



IMMIGRATION SPOTLIGHT:  
INTERNATIONAL WOMEN IN BUSINESS

# Following her dreams

Culture shock didn't deter Lan Zheng  
from embracing life in Cape Breton

Lan Zheng



Louisa Esangbedo



SAVE THE DATE!  
NOVEMBER  
**9TH**

*hello*  
**CAPE BRETON** 2019

A WORLD GATHERING ON AN ISLAND

Saturday, November 9, 2019 | 12-9PM | Joan Harriss Cruise Pavilion

PERFORMANCES TBA

PRESENTED BY  
**CBICI** CAPE BRETON ISLAND  
CENTRE FOR IMMIGRATION

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# Hello Cape Breton Festival

- [https://immigration.newdawn.ca/hello\\_cape\\_breton](https://immigration.newdawn.ca/hello_cape_breton)

room  
TO LIVE

NOVA SCOTIA • CANADA



902-424-5230

[www.novascotiaimmigration.ca](http://www.novascotiaimmigration.ca)

When the ocean is your backyard, there's room to enjoy life every day.