

Integrate immigrant
youth in 2019:

what do you mean?

An example of an integration and
awareness project "by, for and
with" young Francophones in
Saskatchewan



Who should get involved?



What do they have in common?




TO DO "BY, FOR AND WITH" YOUTH

Double challenges

- (1) mobilization and engagement of "young" stakeholders
- (2) integration and inclusion of youth newcomers in host communities

To answer what issues?



1. Inclusion of young newcomers

2. Inclusive leadership development

3. Building **Welcoming and Inclusive Communities**

Project example - Ce que j'apporte ICI



ce que j'apporte



<https://www.rif-sk.ca/engagement/ressources#capsules-video-ce-que-j-apporte-ici>

Stakeholders involvement



Young newcomers

Associations and groups
dedicated to youth, with
young staff, interested in
youth issues



Partners with young staff,
interested in youth

Young public leaders,
interested in youth

In a win-win situation



- Networking
- Role model for peers
- Honor culture of origin
- **Position as a leader in the host community**



- Keep alive the memory of young people
- Promote the notion of heritage to younger audience
- Expand the audience of the organization
- **Position as a leader in the host community**



- Fulfill its mandate of community player
- Reach out to a desirable audience
- **Position as a leader in the host community**



- Put forward Francophone immigration
- Celebrate diversity
- Encourage networking opportunities
- **Position as a leader in the host community**

What does it look like?



What for, concretely?



- Learn to speak in front of a camera
- Add a link on a resume
- Feed an online profile
- Educate and raise awareness of the host culture



- Save past and present memory of Saskatchewan's people
- Offer an educational resource to Saskatchewan's Francophone Education Circle



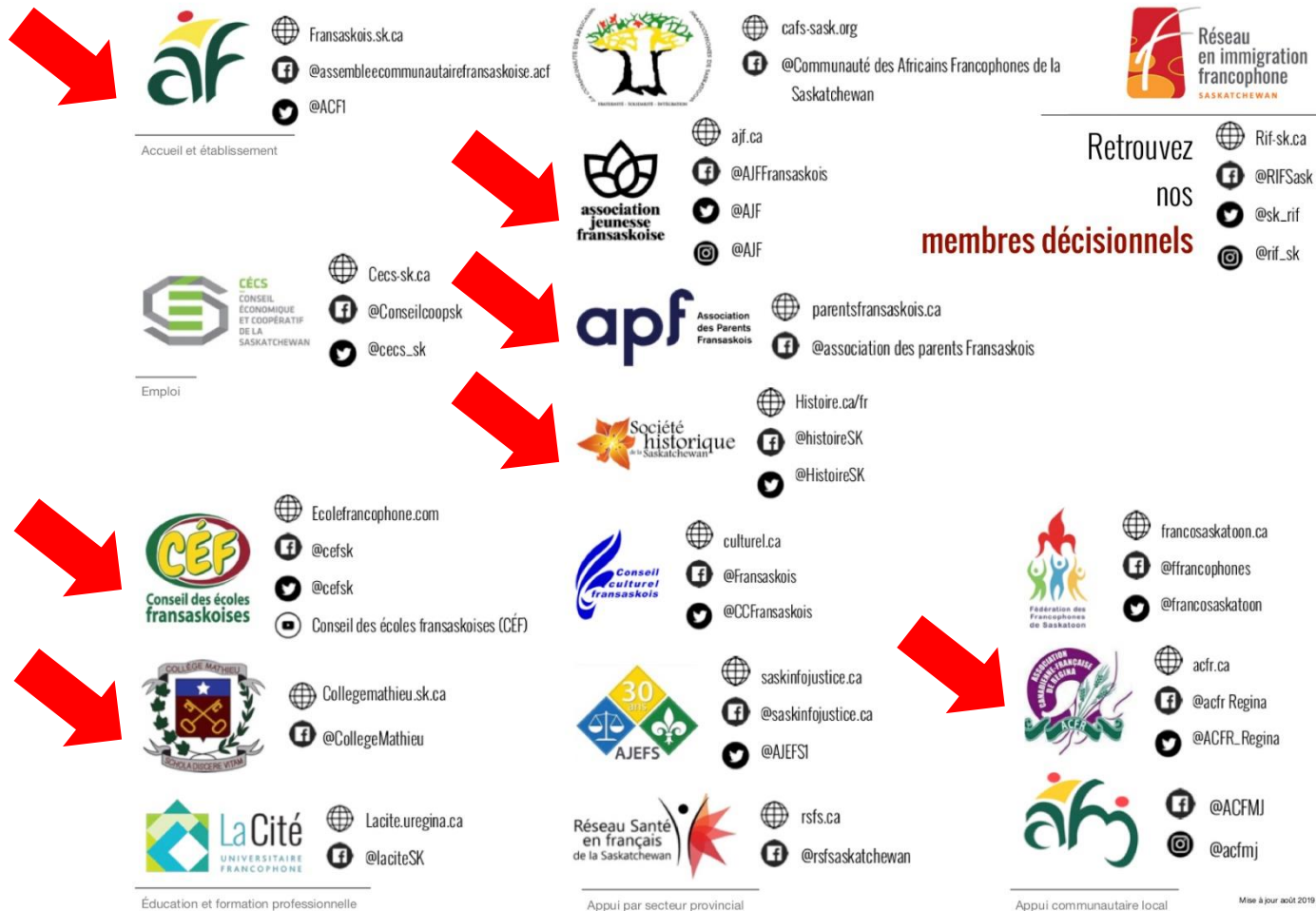
- Feed a web platform with content "by, for and with" the community
- Promote community partnerships



- Provide Network with community engagement tools
- Capitalize on partnerships to realize projects with (very) low budget

Next steps

- Restructuring the project to include more stakeholders – The proof is in the pudding.



Next steps



- Campaign launch of the second edition: National Francophone Immigration Week 2019 (FCFA)

November 2019

- Distribution of 3 new videos: *Mois de la francophonie*

Mars 2020



THANK
YOU



Réseau
en immigration
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