

# ORIGINS OF THE PROJECT



- Circumstances leading to the project :
  - Challenges facing New Brunswick's Francophone communities
  - Establishment of retention mechanisms
  - Is the host community well aware of the reality of Francophone immigrants in New Brunswick?



### CREATIVE CELLS IN COMMUNITY THEATRE



- What is it?
  - NB Provincial Council of Cultural Societies (PCCS) Project
    - Consolidation of the various regional cultural societies in New Brunswick
    - Redistribution of funds to members
  - Troupe Mathieu Da Costa
    - Multicultural Community Theatre





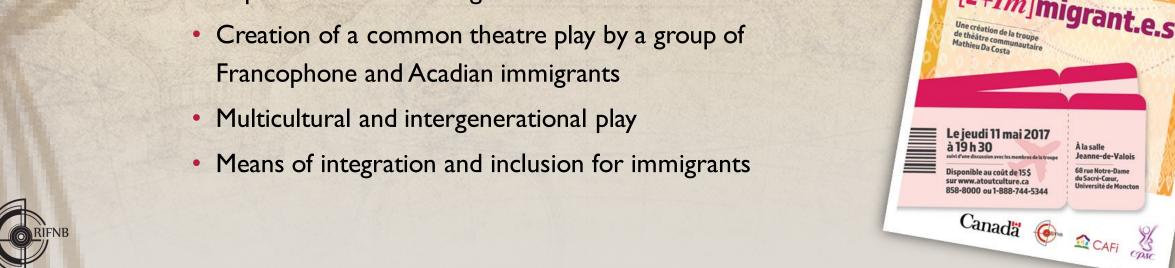


- What is it? (continued)
  - Creative cells
    - Cultural action
    - Bring communities together
    - Make the participants shine



#### CREATIVE CELLS IN COMMUNITY THEATRE

- What is it? (continued)
  - Theater play [É + IM]Migrant.e.s.
    - Representation of immigrant realities







## SOURCES OF INSPIRATION, OBJECTIVES

- To break the feeling of nonmembership of some immigrants in the social project of "living in French" in New Brunswick;
- To promote intercultural experience;
- To strengthen links between communities (host and immigrant).





### **RESULTS**



- A unique integration and inclusion experience
- The opening of a dialogue on culture with the Acadian community
- A meeting gathering more than 800 young Francophones





# REST OF THE PROJECT



 Development of the project to remore people in the host communities

- Development of specifications
- [É+IM]Migrant.e.s the sequel!





