

The Immigration Data Portal

- Providing Local Immigration Partnerships with Locally Relevant Data
 - Custom Geographies
 - Infographics
 - Downloadable data tables
 - Census
 - IMDB
- Providing access to LIPs that are not part of local data consortiums

The CDP – LIPs Partnership

The LIPs Data Group was formed under the leadership of the Calgary Local Immigration Partnership in 2018

- Set priorities for data requests
- Established how many LIPs were already members of data consortiums
- Helped determine which LIPs would require “custom geographies” to arrive at data that matched their LIP regions
- IRCC funded the partnership, including data purchases
- Coordination of the partnership transferred to the NLS, via Jasper



Using the Immigration Data Portal for your LIP

- Strategic Planning
 - Understanding the settlement and integrations challenges in your community
 - Viewing long-term trends (IMDB)
 - Augmenting qualitative and “small n” survey data
- Communicating to your community
 - Telling your community's settlement and integration story (infographics, quant. Data)
 - Creating community “buy-in”
 - Numbers are compelling!
- Securing funding
 - The numbers demonstrate the need
 - Setting targets (engagement)
 - Seeing the full immigration pictures (beyond landings)



Challenges

- User interface – not always intuitive
- Manipulating data – Beyond 2020, Tableau
- Limited number of infographics
- Lack of comfort with quantitative data analysis

Opportunities

- This webinar!
- Upcoming training – LIPs learning event
- Survey: what do you want to learn? How do you want to use this tool?