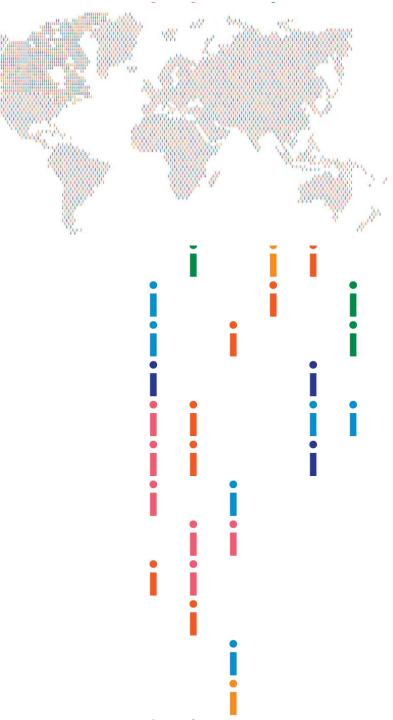
#### Environics Institute

#### Canada as a successful immigrant nation Can we make it last?

Keith Neuman, Ph.D Environics Institute for Survey Research

Pathways to Prosperity 2021 National Conference November 9, 2021



#### Canada has done well as an immigrant nation

- Not all Canadians are on the same page on immigration and refugee issues, but the country has passed a critical threshold of acceptance, reflected in our social norms, political discourse and public policy
- The 2021 Federal Election provides yet another important litmus test
- Canada stands out among western nations in providing little space for anti-immigrant political movements

## In 2019 Canada ranked first among OECD countries in terms of public support for immigration

	Migrant Acceptance Index
anada	8.46
eland	8.41
ew Zealand	8.32
ustralia	8.28
ierra Leone	8.14
nited States	7.95
urkina Faso*	7.93
weden	7.92
had*	7.91
eland*	7.88
wanda	7.88

Gallup World Poll 2019

#### Where do we stand in today's pandemic world?

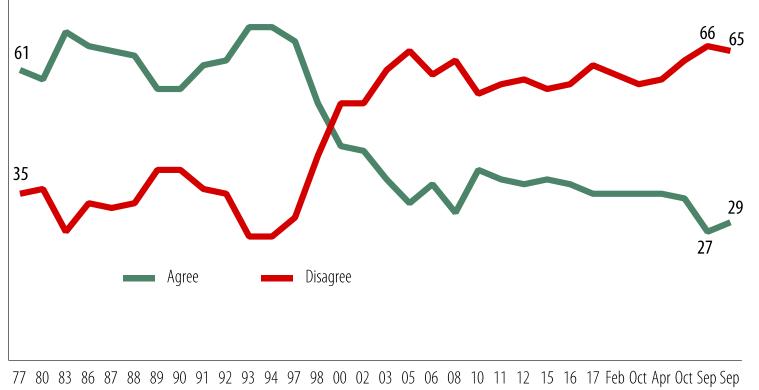
- The COVID-19 pandemic has created unprecedented disruption and stresses to institutions, communities and individuals
- How has this affected Canadians' capacity to be open to newcomers?

## Current public opinion about immigration and refugees

## A defining majority of Canadians continue to endorse current levels of immigration, even after 18 months of the pandemic

1977 - 2021





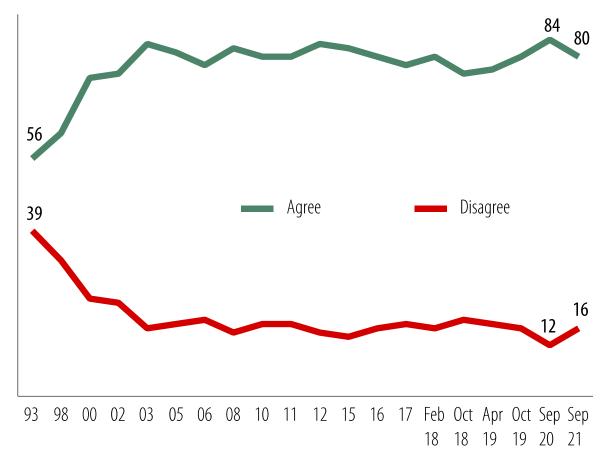
18 18 19 19 20 21

#### Environics Institute: Focus Canada (September 2021)

## There is now an established consensus that immigrants help rather than hurt the economy and job creation

1977 - 2021

Agree or disagree: "The economic impact of immigrants is positive"

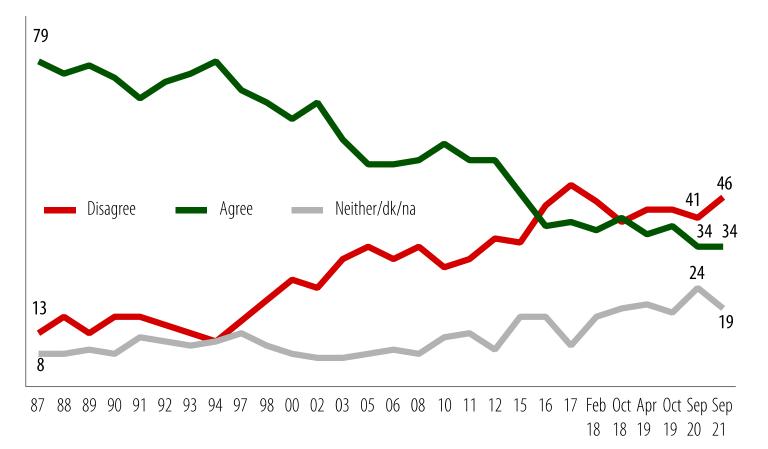


Environics Institute: Focus Canada (September 2021)

## Fewer Canadians subscribe to the idea that many refugee claimants are not legitimate

1987 - 2021



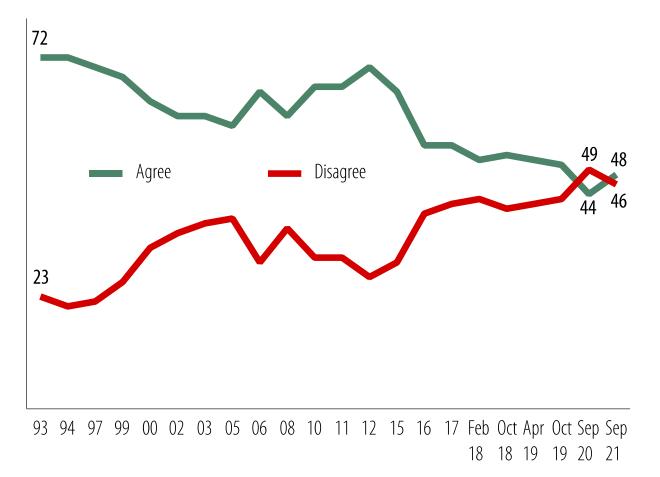


Environics Institute: Focus Canada (September 2021)

## The most common public concern is about some newcomers not integrating into Canadian society

1993 - 2021

Agree or disagree: "Too many immigrants do not adopt Canadian Values"

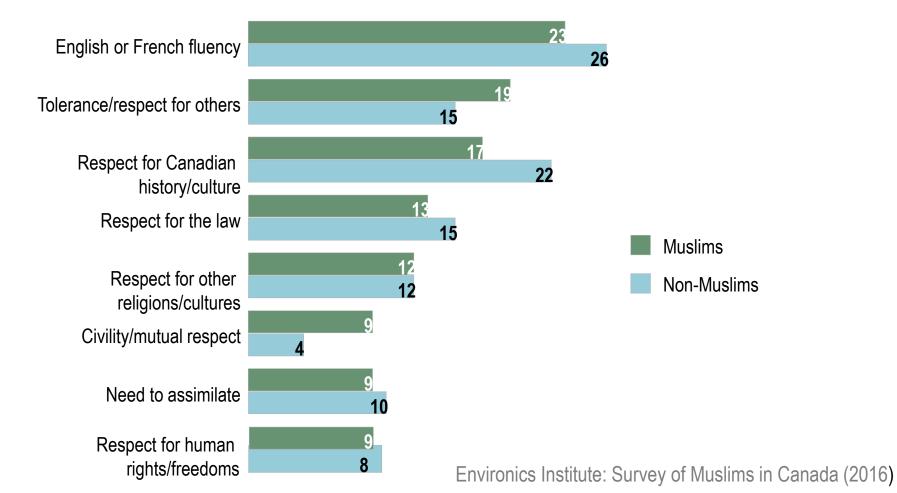


Environics Institute – Focus Canada (September 2021)

## And yet - Muslims & non-Muslims generally agree on the important values which immigrants to Canada need to adopt

2016 Surveys of Muslims and non-Muslims

What values are most important for immigrants to adopt? (unprompted mentions)



## Canadians are now most likely to define their country through its multiculturalism and inclusion

2021

	%
Multiculturalism / identity / inclusive (net)	48
Multiculturalism / diversity	31
Accepts immigrants / refugees	5
Accepts everyone / inclusive	4
Indigenous Peoples / culture	3
Bilingualism / English and French	3
Tolerance	2
Political system (freedom / democracy / safety / peaceful)	25
Land / geography (natural resources / weather / the North)	21
Qualities of the people (friendly, nice)	
Social programs (health care / public education)	10
Economic opportunity	
Other attributes	

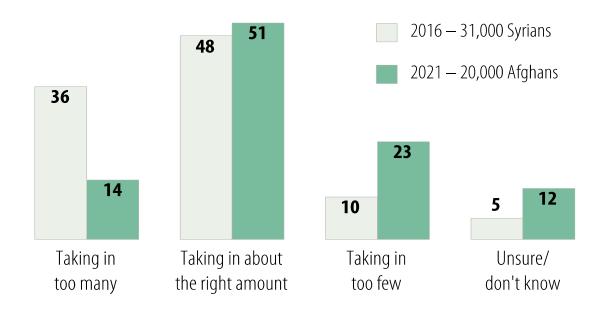
#### What makes Canada unique? (main themes)

Environics Institute – Focus Canada (September 2021)

## There is broad support for accepting refugees from conflict zones – most recently from Afghanistan

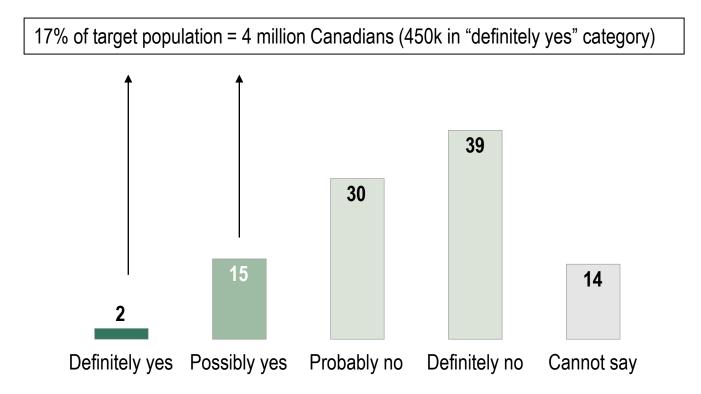
2016 - 2021

Number of refugees coming to Canada



Environics Institute – Focus Canada (September 2021)

#### And a significant number of Canadians express interest in participating in private refugee sponsorship

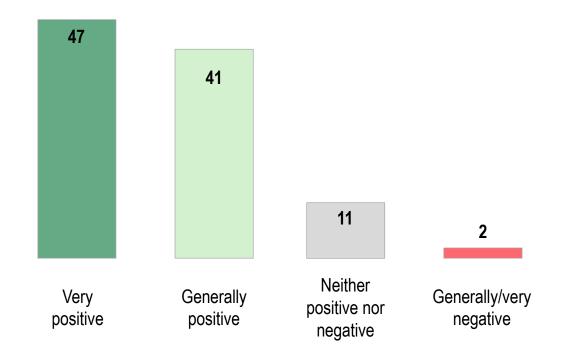


\*Excludes 4% who have already participated in private refugee sponsorship

Environics Institute – Private sponsorship in Canada – 2021 market study

#### Most Syrian refugees who arrived in 2015-16 say they are doing well in their adopted home

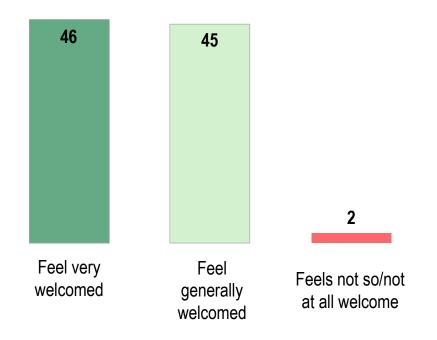
Now that you have been in the country for a few years, <u>how do you feel</u> <u>overall</u> about living in Canada?



Environics Institute – Syrian refugee lived experience project (2021)

#### Most feel they feel welcomed by others where they live . . .

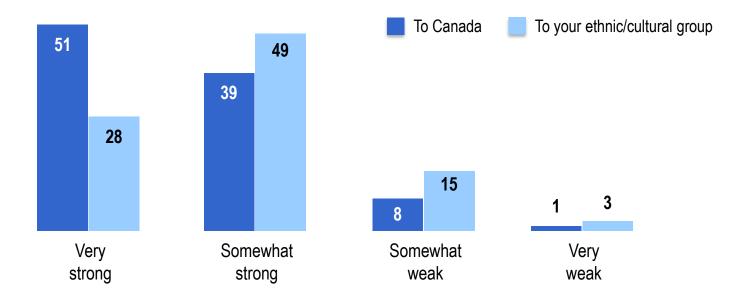
To what extent do you feel you and your family have been made to feel welcome by other people in your local community?



Environics Institute – Syrian refugee lived experience project (2021)

#### ... and now feel strongly connected to Canada

How would you describe your <u>sense of belonging</u> . . .?



Environics Institute – Syrian refugee lived experience project (2021)

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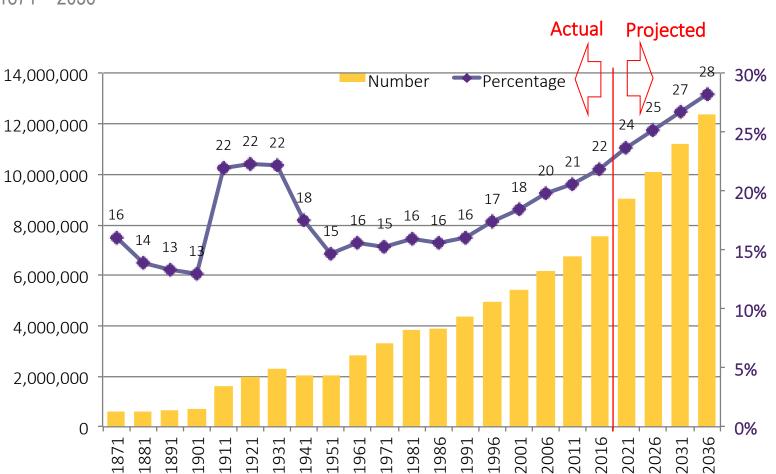
1. Population and economic imperatives

2. Demographic trends and social dynamics

3. Political landscape

4. Social attitudes and values

## Close to one in four Canadians is now foreign-born, and this proportion will continue to rise

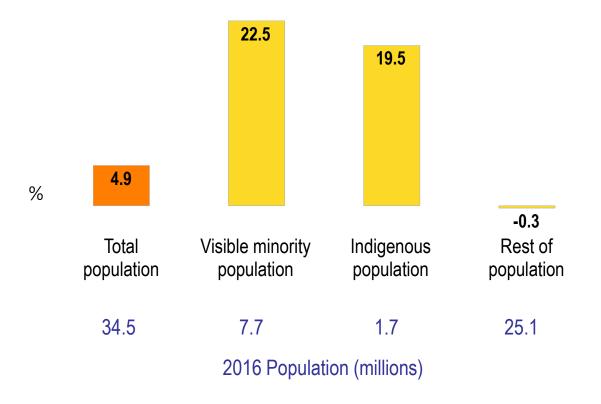


1871 - 2036

Statistics Canada – 2016 Census

## Since 2011, visible minority and Indigenous populations account for <u>all</u> of Canada's total population growth

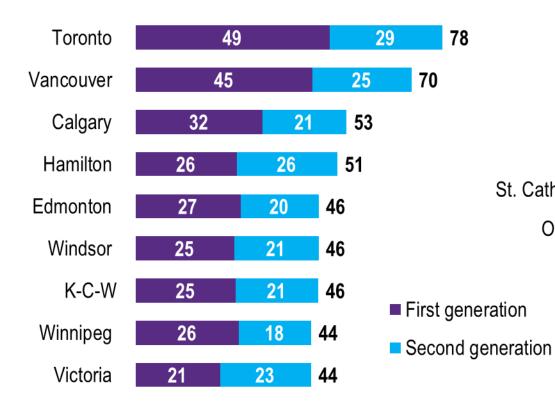
% Population Growth 2011-2016, Canada

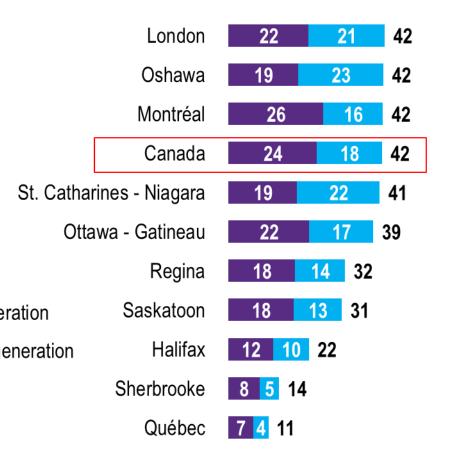


Statistics Canada – 2016 Census

## Four in ten Canadians are first or second generation, and make up the majority in Toronto, Vancouver and Calgary – that was 5 years ago

Percent of population by generation, Canada, 2016





Executive Summary / Executive

## Posthaste: The labour shortage in Canada is getting worse, companies say

Not even higher pay is drawing people to fill vacant positions

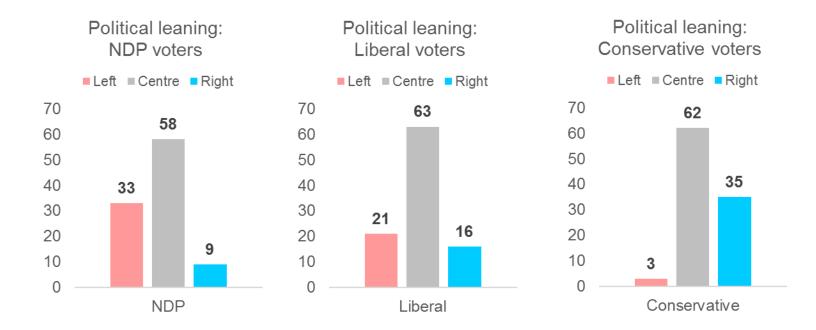
Victoria Wells

Sep 24, 2021 • September 24, 2021 • 5 minute read • 🔲 164 Comments



## Most Canadians are political centrists – regardless of which major party they support . . .

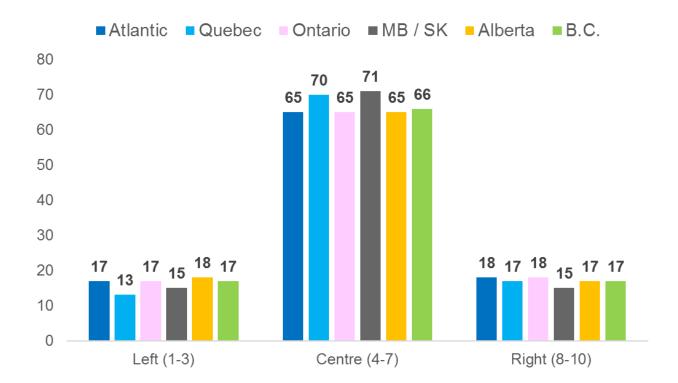
Political ideology by party support 2021



Environics Institute – AmericasBarometer 2021 Survey

#### ... And this political centrism extends across regions of the country

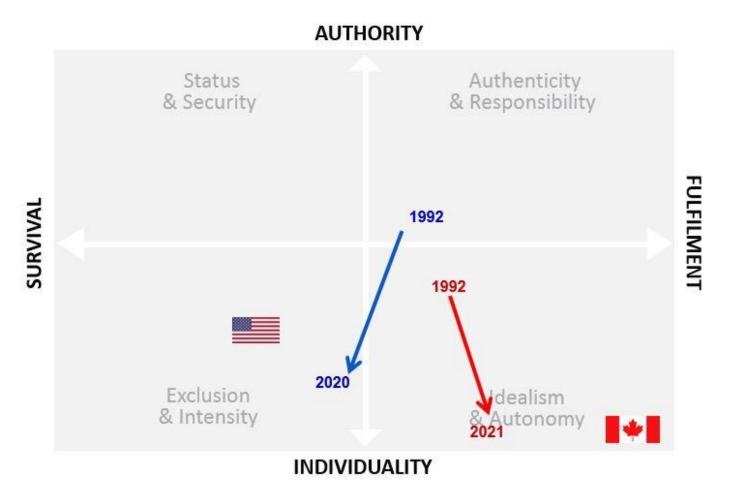
Political ideology by region in Canada 2021



Environics Institute – AmericasBarometer 2021 Survey

## The social values of Canadians – as a whole – are evolving in a progressive direction; a different trajectory from Americans

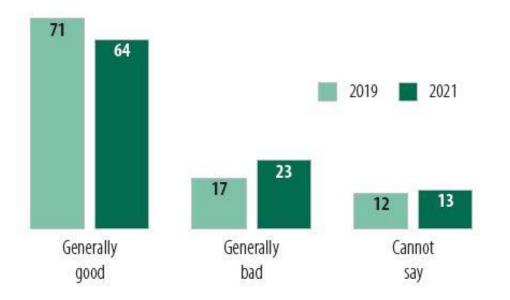
Social values axis Canada and USA 1992 - 2021



Environics Research – Social values survey 2021

Race relations is not a major fault line, but Canadians are increasingly recognizing the extent of racism in society

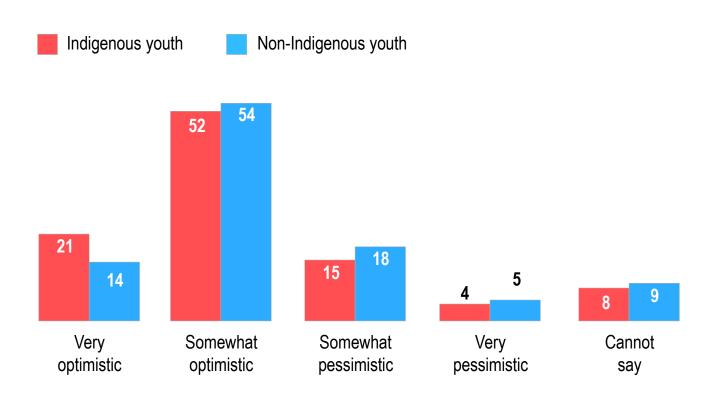
How well people from different races get along in Canada 2019 - 2021



Environics Institute - Race relations in Canada 2021

## Indigenous and non-Indigenous youth express optimism about meaningful reconciliation in their lifetimes

Thinking about the future, are you optimistic or pessimistic that there will be meaningful reconciliation between Indigenous and non-Indigenous people in your lifetime?



Environics Institute – Canadian Youth Reconciliation Barometer 2019

#### Concluding thoughts

- The current evidence does not allow room for complacency -- problems and challenges on the ground are very real and persistent
- Important to keep the bigger picture in mind to balance against the negativity pervading public discourse that can distort our perspective
- The society we are labouring to build in Canada is something truly new

   it's never existed here before, or anywhere else
- This will take time to achieve, and for us to recognize what *is* being accomplished



#### **Environics Institute** For Survey Research

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