



National Newcomer Navigation Network

"Stay in the Know: Expanding Knowledge
Mobilization Across the Settlement Sector" at the
P2P 2023 Virtual Workshop Series

Funded by:



Immigration, Refugees
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INSTITUTE FOR
TRANSFORMATIVE LEADERSHIP
SAINT PAUL UNIVERSITY

N4's Mission

Vision

For Canadian newcomers to have a consistent and equitable experience in navigating health and social services during their settlement.

Mission

To create a national platform for newcomer-serving professionals to connect, learn, and collaborate around system navigation.

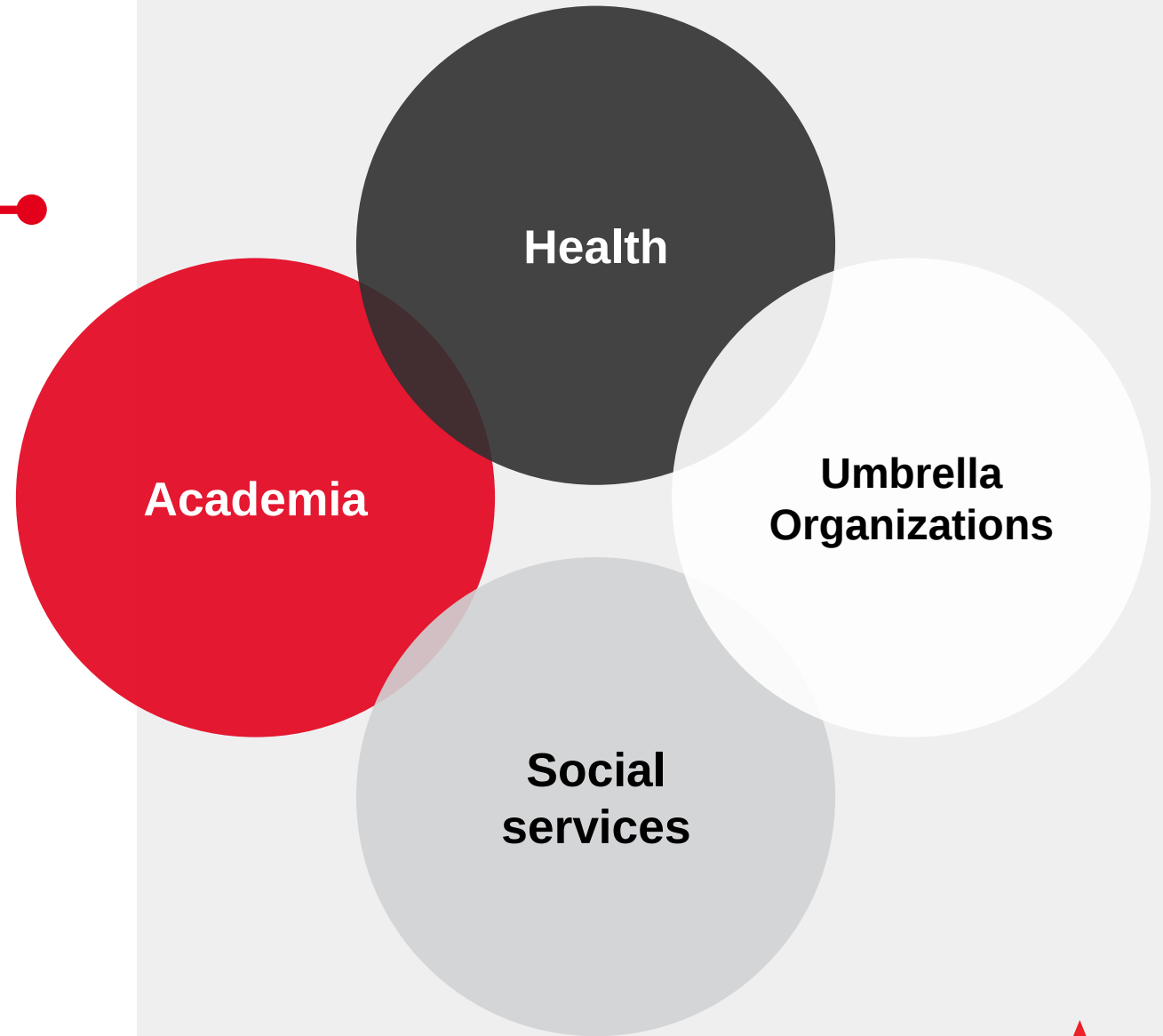
Values

- Diversity
- Collaboration
- Inclusion
- Innovation



N4 Network

- Newcomer-serving professionals and IEHPs
- Representation across Canada





Hosted at / Situé à:

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UNIVERSITÉ SAINT-PAUL

UNIVERSITY

Our Network

newcomernavigation.ca/our-network

Our network tools and resources help N4 members **connect, learn and collaborate**. They provide opportunities for professional development, education, virtual discussions, networking, and sharing of data and resources



CONNECT

- MEMBER DIRECTORY
- MEETING PLACE
- EVENTS CALENDAR



LEARN

- N4-HOSTED WEBINARS AND PROFESSIONAL DEVELOPMENT SERIES
- E-LEARNING
- RESOURCE TOOLKIT
- DATA TOOL
- N4/SAINT PAUL UNIVERSITY PROGRAMS
- CONFERENCES
- RSS FEED



COLLABORATE

- N4 COMMUNITY OF PRACTICE
- SUBJECT MATTER EXPERTS (SMES)



What is Knowledge Mobilization?

Definitions

- Knowledge Mobilization (KMb) is about making evidence accessible, understandable and useful for knowledge users.
- Knowledge mobilization is not just about disseminating information. It is about engagement, end-user participation and attention to impact.



Planning for KMb

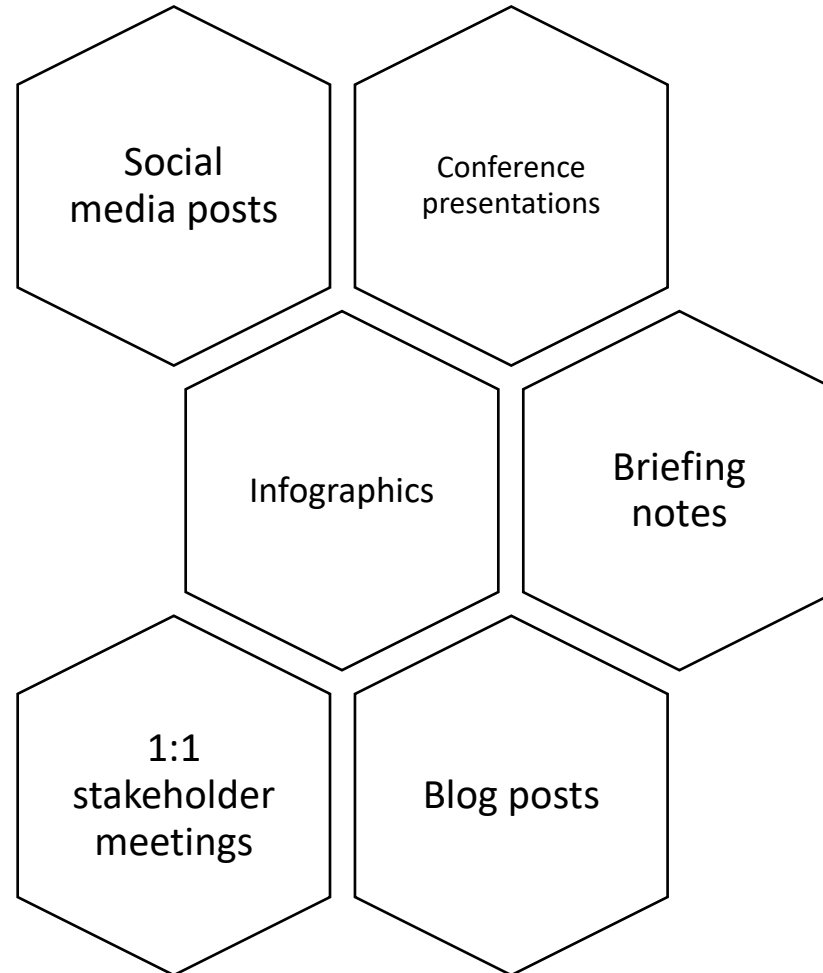
Questions for consideration

What?	Why?	Who?	When?	How?
• What knowledge are you looking to mobilize? • What are your intended goals? • What are your key messages?	• Why are you interested in mobilizing this knowledge? • Are you aiming to educate, inspire, motivate, engage?	• Who is involved in sharing the knowledge? • Who are your partners and who are your champions? • Who are you sharing this information with?	• When do you anticipate mobilizing this knowledge? • Are there other activities taking place at this time that might influence uptake of this knowledge?	• How will you deliver your message to your audience?



Tools to Mobilize Knowledge

Some examples



How to Mobilize Knowledge

Tool from kmbtoolkit.ca

KNOWLEDGE **MOBILIZATION** TOOLKIT
Doing more with what you know

Appendix A: KMb plan outline

INSTRUCTIONS: Use this table to plan out more complex knowledge mobilization efforts with more than one target audience.

GOAL:

Audience <i>Who are you trying to reach? Is there a tailored message for this audience?</i>	Strategy <i>How will you get your message(s) across? What strategies will work best for this audience? Consider how each strategy links to your overall goal.</i>	Target <i>How many conferences and workshops do you want to deliver? How many users do you want to reach?</i>	Budget and resources <i>E.g. honoraria, information technology, materials, meeting expenses, personnel or human resources, timing, travel, volunteers, etc.</i>	Timeline <i>When do you anticipate executing your strategies?</i>	Evaluation <i>What impact are you trying to achieve? How will you know if you have achieved your goals?</i>

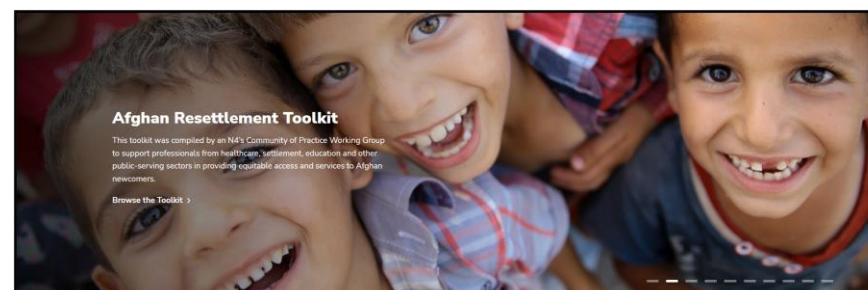
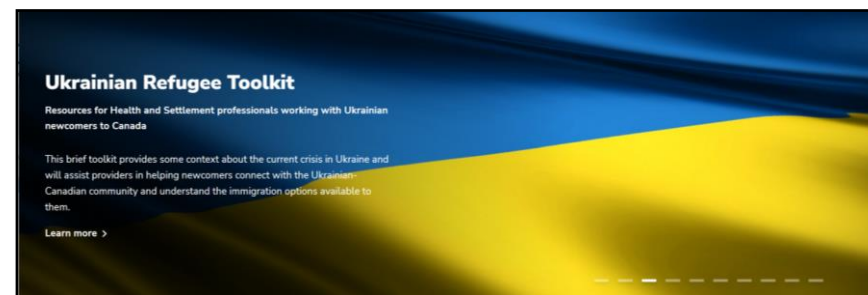


Examples of Knowledge Mobilization



Afghan and Ukrainian Toolkits

- **Audience:** Newcomer-serving professionals from health and social service sector
- **Strategy:** Tailored messaging on social media, webinar to launch both toolkits, web banners, shared with our Network members through outreach and engagement, ongoing updates so content stays relevant



Provincial Interpretation Standard

- **Audience:** Government, Accreditation/assessment bodies (ex. Health Standards Organization)
- **Strategy:** Developed a communications strategy and Government relations strategy; set up 1:1 stakeholder meetings, Policy Brief, Presented paper at conferences and on Language Access Day
- **Outcome:** 35 Health Standards Organization (HSO) standards now have embedded content on access to interpretation services



N4 Webinars

April 5 · 1 PM EST · English · 1 hour · Free

Equity in Hiring and Retention of IEHPs | Speaker: Ann Curry-Stevens, Associate Professor, Wilfred Laurier University

April 19 · 1 PM EST · English · 1 hour · Free

Part of the Solution, Not the Problem: Recommendations for Welcoming Internationally Trained Physicians into Canada's Health Care Sector | Speaker: Hosted by N4

April 26 · 1 PM EST · English · 1 hour · Free

Welcoming Internationally Educated Nurses into the Canadian Health Care Sector: Recommendations for Change | Speaker: Hosted by N4



Register for Upcoming Webinars
newcomernavigation.ca/upcoming

Watch Free On-demand Webinars
newcomernavigation.ca/on-demand

- N4 webinars help us bridge the gap between research, knowledge and practice
- Subject Matter Experts identified based on learning gaps/needs identified by N4 Network members
- 81% of webinar participants agree/strongly agree they will apply webinar content to their practice

Professional Development

Our on-demand Professional Development (PD) training features subject-matter experts sharing their knowledge in multiple fields.

Did You Know?

Our Professional Development training is free, and you can earn a certificate for each PD training you watch.

BROWSE TRAINING
newcomernavigation.ca/pd



Stay Up to Date with the Latest IEHPs News



News from authoritative organizations involved in the certification, recruitment and retention of IEHPs.

This user-friendly hub of information from vetted sources can be searched by keyword, category or date and allows users to submit relevant IEHPs news articles to this RSS news feed.



Browse News

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How to read IEHPs News on your cell phone:

Install an RSS Reader app, e.g., *Feedly* or *Newsify*, then add the RSS URL above.

KMb Best Practices

From SSRHC and kmbtoolkit.com

- ✓ Remember audiences engage knowledge in different formats
- ✓ Engage knowledge users from the outset of a project
- ✓ When building relationships with organizations, build links across multiple levels, from front-line, program and policy staff to executives
- ✓ Package your message in a way that is easy for people to apply in their day-to-day lives
- ✓ Adopt more than one outreach medium in a knowledge mobilization plan
- ✓ Consider developing a communications strategy to plan out how you'll deliver your message to your audience



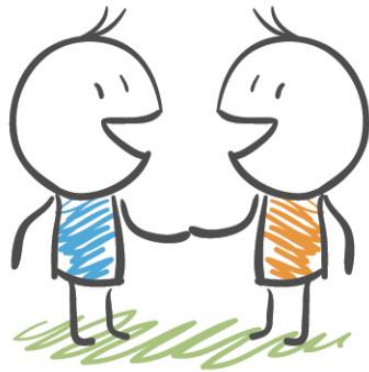
Why does KMb matter?

Effective KMb inspires action!



KMb raises

awareness and prompts change



KMb brings people

together



KMb puts

knowledge into action

References and Resources

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Let's continue the journey together

newcomernavigation.ca/join

Mariah Maddock

Partnership & Engagement Lead, N4

mmaddock@cheo.on.ca



Join the N4 Network
It's quick, easy and free!
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