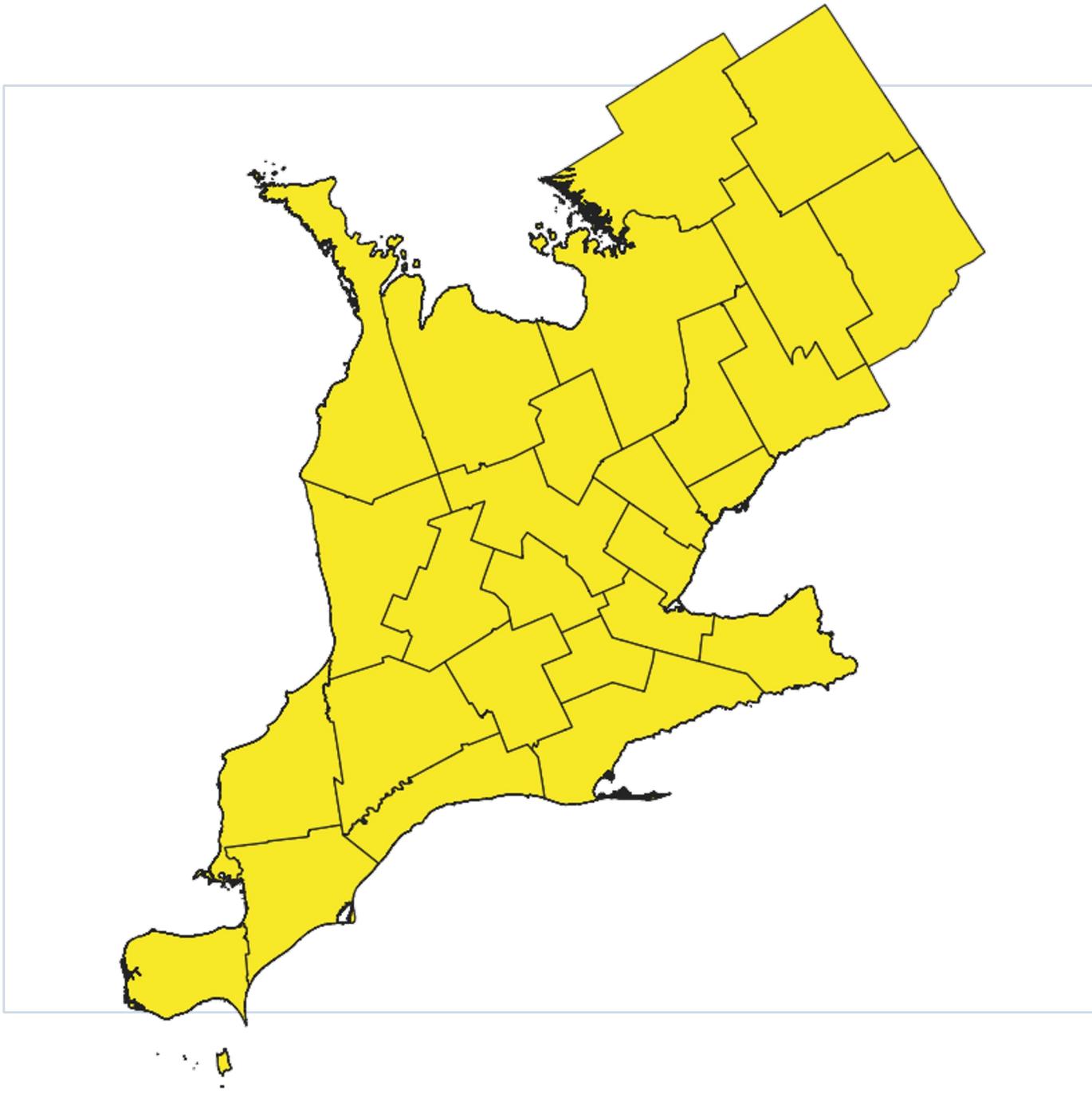


Southwestern Ontario LIP-RIF Collaboration

Petrusia Hontar

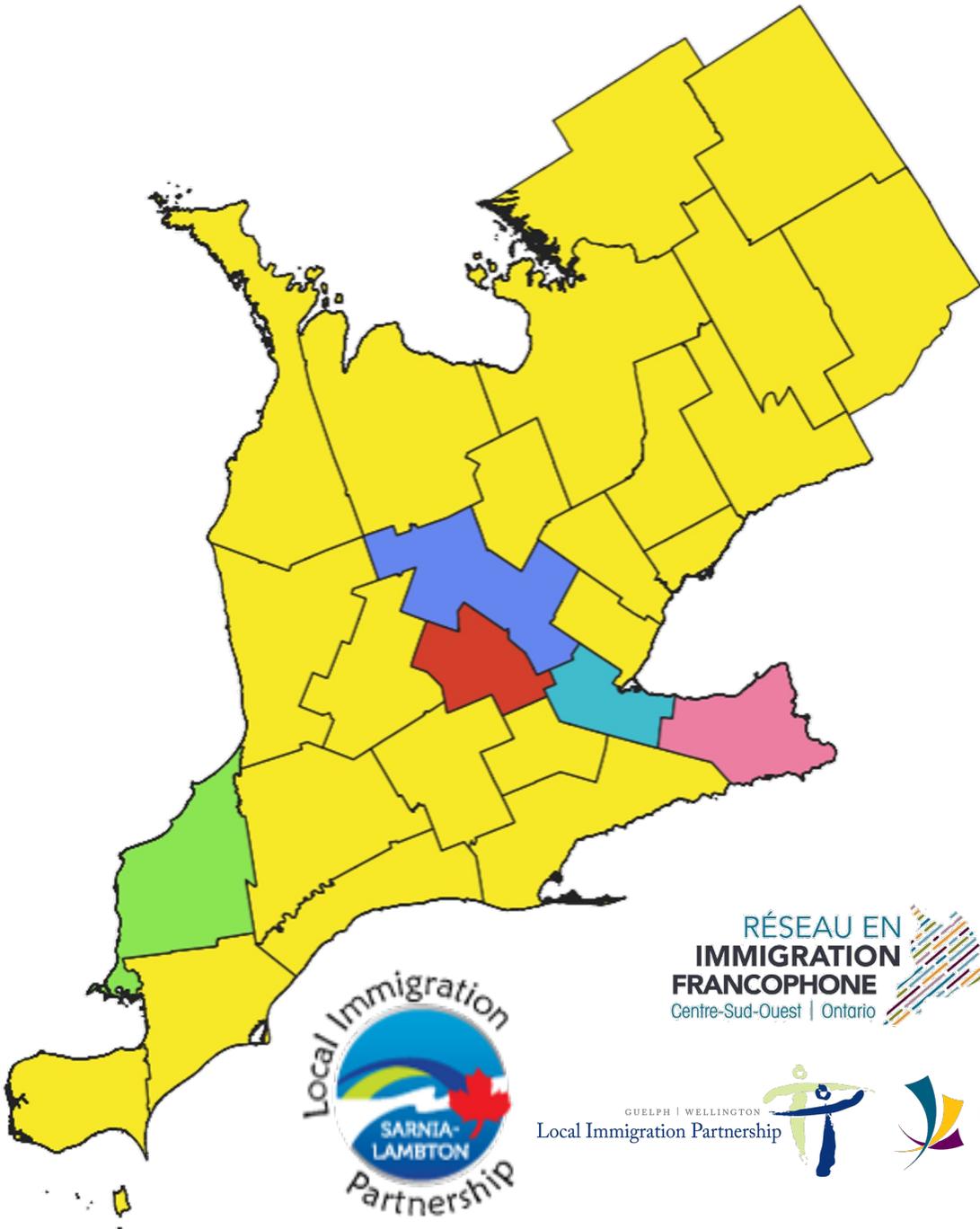
St. Thomas Elgin Local Immigration Partnership

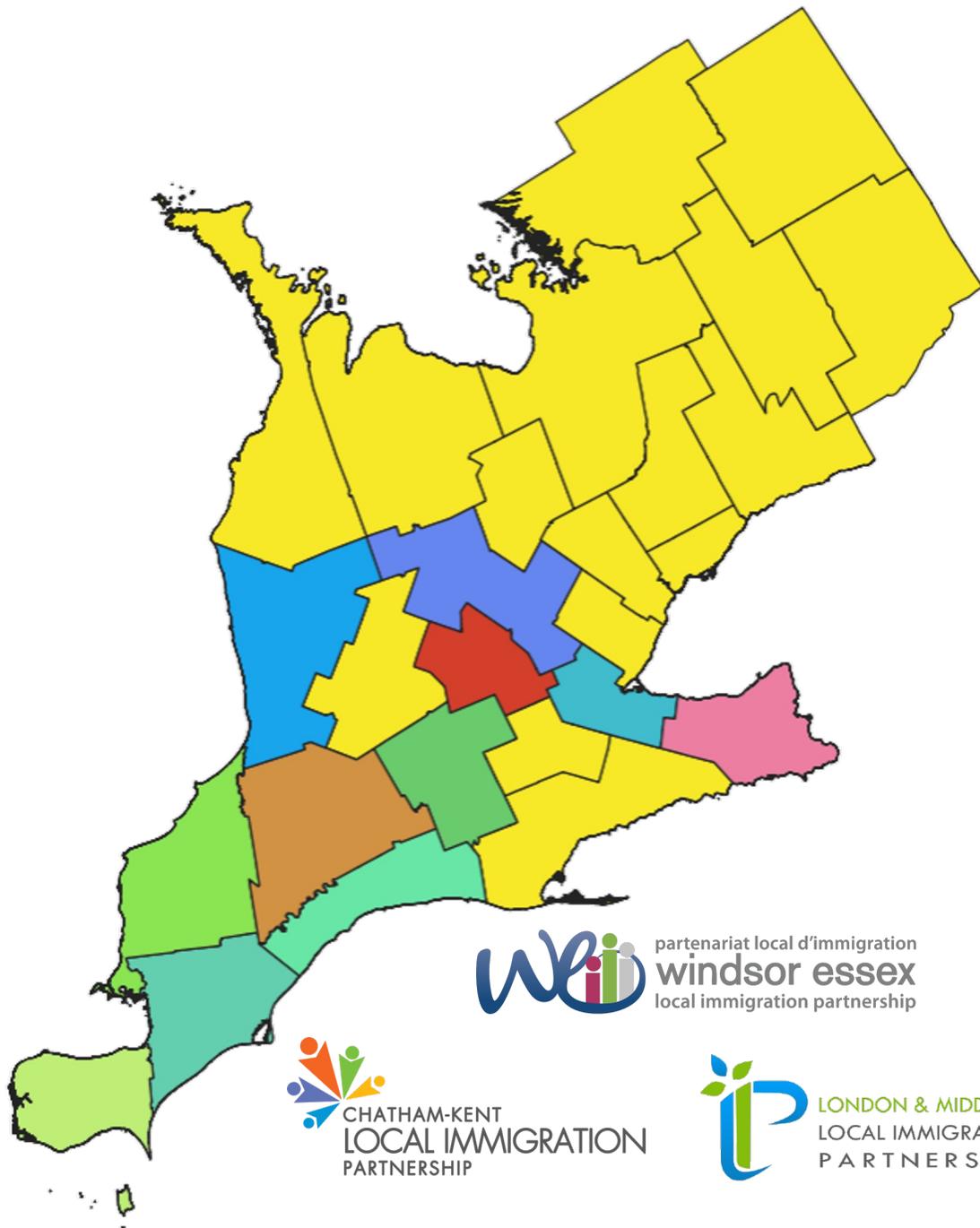


Member Geography

Formation

- Started with five LIPs that were established in 2009 and 2010 and the RIFCSO established in 2007
- The cost of the meetings were covered by the hosting LIP
- Transportation was covered by each LIP and RIF individually
- Only LIP and RIF staff participated, IRCC did not attend





The Early Years

- Provided support to new LIPs in the region
- Helped navigate what initiatives are permitted
- Shared updates on local projects
 - provincially funded projects (MIO)
- Discussed sustainability of the work – funding was precarious
- Discussed ways to enhance collaboration between LIPs and RIFCSO

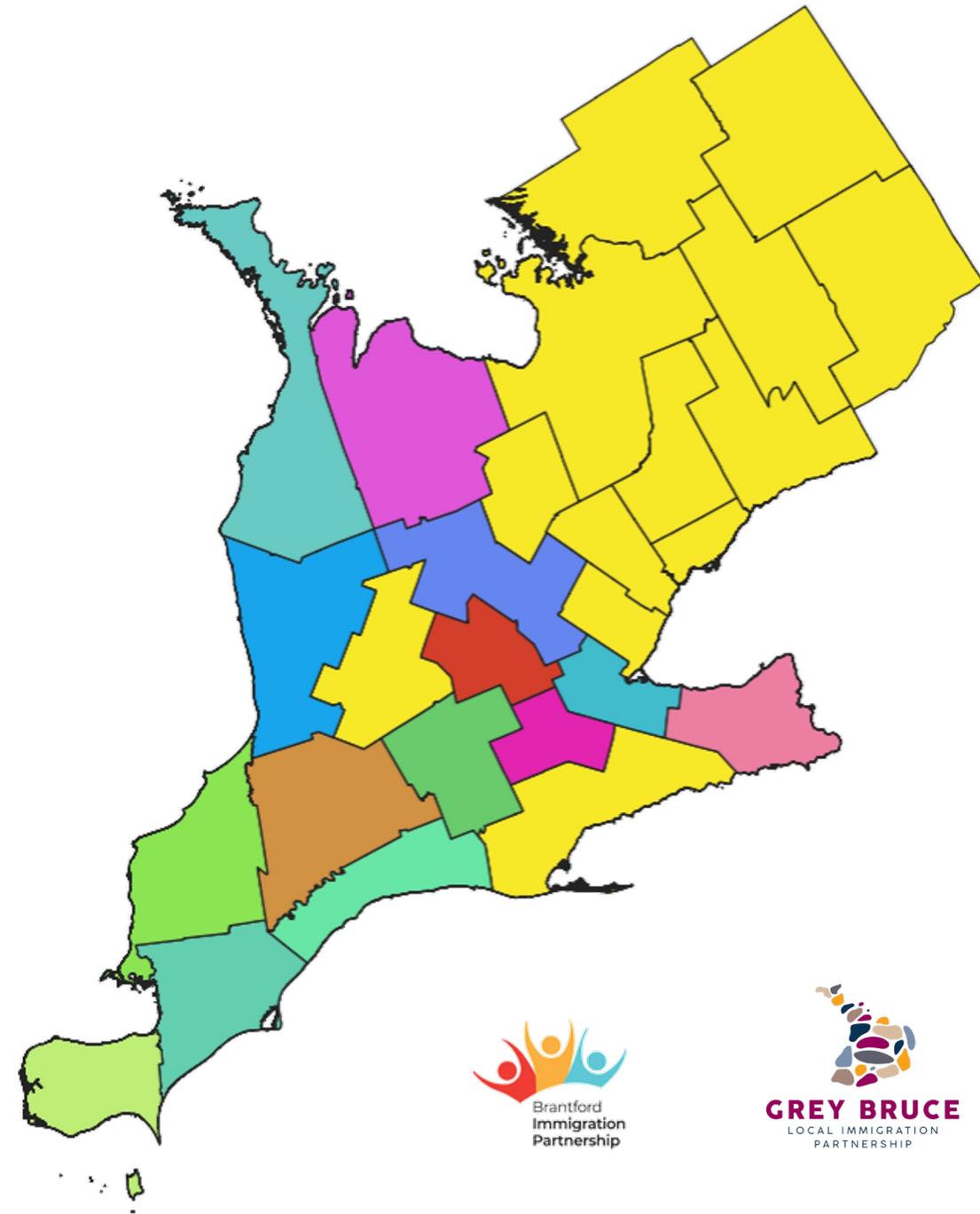


Evolution

- Started to bring in speakers to share updates and PD
 - Marketing strategies with limited budgets
 - Measuring outcomes through Impact Measures
 - Policy changes and implications on work
 - Workforce Planning Board
 - MCI
- IRCC was occasionally invited to provide program updates
- Shared learning in real time
 - Syrian Refugees – role of LIPs

What is Happening Now?

- Met more regularly online (every 1 or 2 months)
- Sharing resources
 - Access to translated COVID information
 - WELIP hosts a Knowledge Sharing & Training Platform
 - Inter-sectoral Collaboration with RIFs
- Representative at regional tables
 - Western Ontario Wardens Caucus Economic Development Committee
- Sub Committees



Partnerships Created at the Table

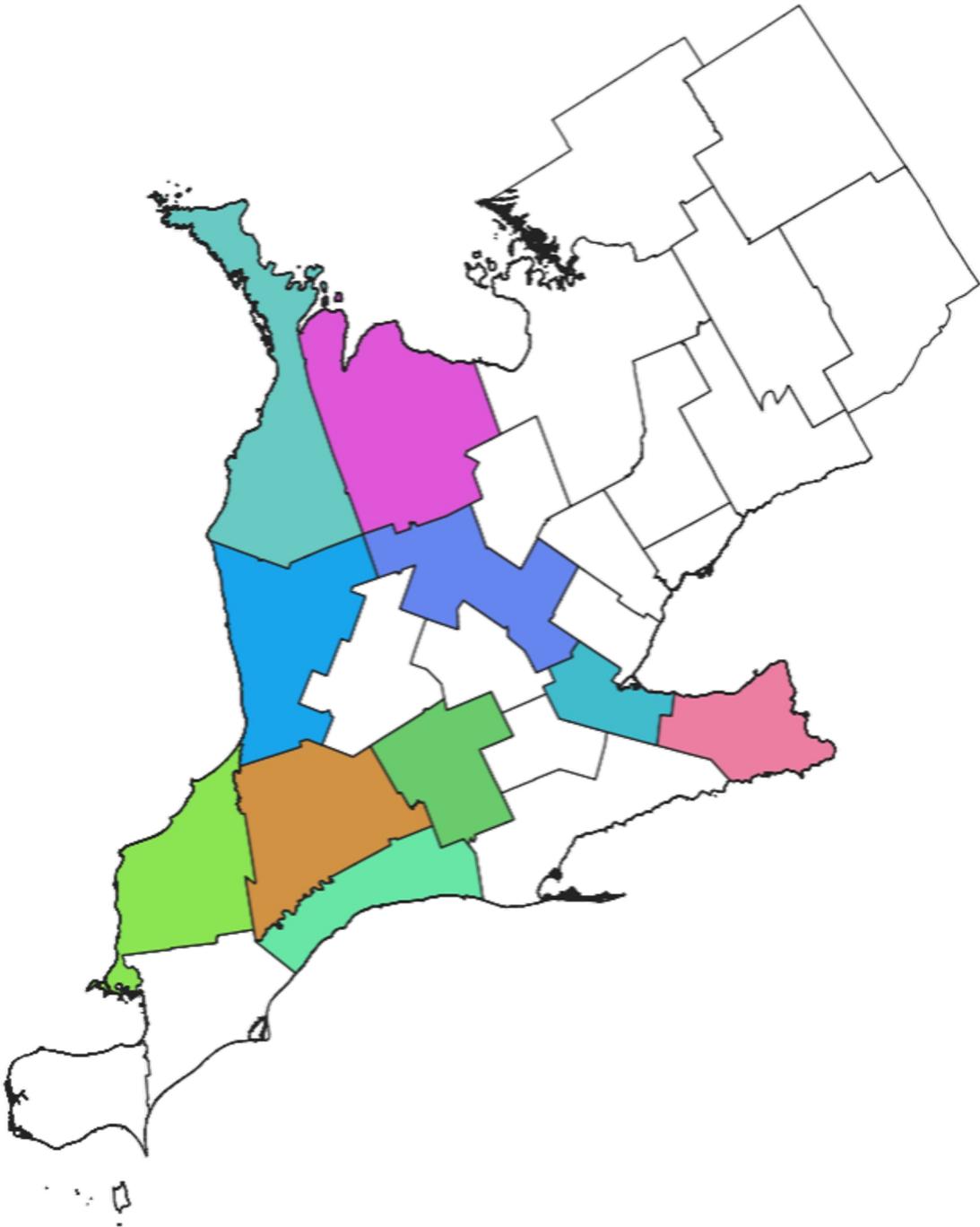
- Employment Sub Committee
- Communication Roundtable
- Racism and Discrimination Policies
 - Experiences of Discrimination Survey
- Attraction and Retention Sub Committee

Employment Subcommittee

- Partner with WILL Employment Solutions to host webinars:
 - Newcomer Talent for Future Success
 - Working with International Students
 - Bilingualism in the Workforce
 - Pathways to Hiring Immigrants – 2 parts
 - Welcoming and Inclusive Workplaces: How to recruit and Retain Talent

Communication Roundtable

- Social media – best practices & lessons learned
- E-newsletters
- Best practices in storytelling
- Increasing (digital) engagement
- Communication planning



Experiences of Discrimination

- Conducted region-specific Random Sample Studies on Experiences of Discrimination
- Cost savings with the survey facilitator
- Second phase of study is now underway with five of the regions

Collaboration between LIPs and the RIF in Southwestern Ontario will continue to evolve as the role of LIPs and the RIF evolves

Our Future