



# Eastern Ontario Region Immigration Attraction & Retention Strategy

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Working together towards a common goal

# It Started With an Idea

## IRCC Community Planning

Skilled and unskilled labour shortages are a major concern across Eastern Ontario. Our municipal leaders, economic development partners and business owners recognize that immigrant attraction and retention can play a pivotal role in helping to address these shortages. What can we do?

# Breaking Down the Silos



# Roles & Responsibilities



## Project Lead

Project Management  
Budget Oversight  
Project Deliverables



## Project Partners

Community Liaison  
Local Receptivity  
Knowledge Transfer



## Project Consultant

Community Consultations  
Report Writing

# Goals

A plan that work for all





**THANK YOU!**

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Merci!