

EXHIBITOR AND SPONSORSHIP OPPORTUNITIES

Pathways to Prosperity 2024 National Conference

**Supporting Newcomers to Canada:
A Roadmap to Inclusive Collaboration for Collective Impact**



November 25-27, 2024

**Hyatt Regency Hotel, Vancouver
(A virtual option will also be available)**

3
Days

12th
Year

700+
In-person
Participants

400+
Virtual
Participants

Pathways to Prosperity 2024 National Conference

Supporting Newcomers to Canada: A Roadmap to Inclusive Collaboration for Collective Impact

Pathways to Prosperity will be holding its 12th Annual National Conference at the Hyatt Regency Hotel in Vancouver on November 25-27, 2024. A virtual option will also be available on these dates.

On Monday November 25 and Tuesday November 26, the Pathways to Prosperity 2024 National Conference will take place, with a welcome reception planned for the evening of November 24. The conference will include a keynote address, plenary sessions, workshops, roundtable discussions, posters, interactive activities, and lots of opportunities to network with colleagues. All interested parties are welcome to attend this event.

On Wednesday November 27, we will be hosting the P2P-FCFA 2024 Conference for Local Immigration Partnerships and Réseaux en immigration francophone. This is an opportunity for LIPs and RIF to share information and achievements, discuss common challenges and solutions, and develop new connections and collaborations.

DATE AND TIME

November 25-26, 2024	Pathways to Prosperity 2024 National Conference
November 27, 2024	P2P-FCFA Conference for Local Immigration Partnerships and Réseaux en immigration francophone

LOCATION

In Person at Hyatt Regency Hotel, Vancouver
With a Remote Option Available on Our Virtual Conference Platform



ATTENDEES: EXPECTED NUMBERS

- 700+** Pathways to Prosperity 2024 National Conference (**IN PERSON**)
- 200+** P2P-FCFA Conference for Local Immigration Partnerships and Réseaux en immigration francophone (**IN PERSON**)
- 400+** Additional **VIRTUAL** attendees at the P2P 2024 National Conference and P2P-FCFA Conference for Local Immigration Partnerships and Réseaux en immigration francophone

ATTENDEES: WHO THEY ARE

- ◆ Researchers from Universities, Colleges, and Institutes
- ◆ Program and Policy Officials from Federal, Provincial/Territorial and Municipal Governments
- ◆ Representatives of Local Immigration Partnerships and Réseaux en immigration francophone
- ◆ Representatives of Settlement Agencies
- ◆ Representatives of Francophone, Ethno-cultural, and Economic Organizations
- ◆ Graduate Students and Postdoctoral Fellows
- ◆ Others working in the area of immigration and settlement

FEEDBACK FROM ATTENDEES AND EXHIBITORS

- ◆ *“The P2P Annual Conference is unlike any other in its engagement of stakeholders, promotion of innovation, and responsiveness to the needs of the sector, setting new trends for other events in this area.”*
- ◆ *“The conference gave us the opportunity to connect with many organizations at the local, provincial, and federal level. Thanks to this exposure, we increased our partnerships across Canada and with key actors. The organizers supported us professionally and promptly before the conference, and gave us great visibility.”*
- ◆ *“P2P puts on the best conferences in the immigration sector. The combination of academics, practitioners and officials is a very potent one. The diversity of topics covered in this conference kept it lively and relevant.”*

WEBSITE & EBULLETIN

5,500+ page views per month on **P2PCanada.ca**, a bilingual resource of information on immigration research, policy, and practice in Canada.

6,500+ active subscribers to the P2P eBulletin. The eBulletin focuses on upcoming events, research findings, P2P activities, and announcements from the sector.

X (TWITTER) & YOUTUBE

1950+ followers on @P2PConnects — P2P Canada's official X/twitter account.

500,000+ views recorded to date on P2P's four YouTube channels that include videos on the personal stories of immigrants, best practices in the sector, and recordings from P2P conferences.

Past Sponsors and Exhibitors

We thank our past sponsors and exhibitors

- ♦ ACCESS Community Capital Fund
- ♦ Achēv (formerly Centre for Education & Training)
- ♦ Actions interculturelles de développement et d'éducation (AIDE) Inc.
- ♦ AMSSA (Affiliation of Multicultural Societies and Service Agencies of BC)
- ♦ Calgary Catholic Immigration Society (CCIS)
- ♦ Canadian Association of Professional Immigration Consultants (CAPIC) / Myconsultant.ca
- ♦ Canadian Race Relations Foundation
- ♦ CARMIS – A Complete CRM for Non-Profits
- ♦ CELPIP and CAEL Tests by Prometric
- ♦ COPA National (formerly Centre ontarien de prévention des agressions — COPA)
- ♦ Collaborative Graduate Program in Migration and Ethnic Relations, Western University
- ♦ College of Immigration and Citizenship Consultants (CCIC)
- ♦ Community Health Workers Network of Canada
- ♦ Compass to Connect
- ♦ Conseil multiculturel du Nouveau-Brunswick | New Brunswick Multicultural Council
- ♦ Cultural Brokers Network of Canada (CBNC)
- ♦ CultureLink Settlement and Community Services — Bike Host Program
- ♦ Desjardins Group
- ♦ Diversity Institute
- ♦ EmployAbilities for Newcomers

- ◆ Future Skills Centre
- ◆ Gender-Based Violence Settlement Sector Strategy — YMCA of Greater Halifax/Dartmouth
- ◆ Humber College — New to Canada Program
- ◆ Immigrant and Refugee Mental Health Project (CAMH)
- ◆ Immigrant Services Calgary
- ◆ Immigration, Refugees and Citizenship Canada (IRCC)
- ◆ Intercultural Competency Advantage Program at London Cross Cultural Learner Centre (CCLC)
- ◆ Intercultural Skills Lab - Rotman School of Management, University of Toronto
- ◆ International Organization for Migration (IOM) — Canadian Orientation Abroad (COA)
- ◆ International Student Connect (ISC) — COSTI Immigrant Services
- ◆ Language Assessment and Referral Centre (CLARS) — YMCA Greater Toronto
- ◆ Léger
- ◆ Kids Help Phone
- ◆ MA in Research for Policy and Evaluation, Western University
- ◆ Magnet
- ◆ Mennonite New Life Centre
- ◆ N4 — National Newcomer Navigation Network
- ◆ National GAR Case Management — Client Support Services — YMCA of Greater Toronto
- ◆ Network for Economic and Social Trends, Western University
- ◆ New Canadians and New Horizons Media
- ◆ Newcomer Information Centre — YMCA of Greater Toronto
- ◆ Newcomer Youth Leadership Development Program — YMCA of Greater Toronto
- ◆ Next Stop Canada — YMCA of Greater Toronto
- ◆ OCASI's Accessibility Initiative
- ◆ Ontario Council of Agencies Serving Immigrants (OCASI)
- ◆ Orientation to Ontario (O2O) — COSTI Immigrant Services
- ◆ Pre Arrival Canada — YMCA of Greater Toronto (PreArrivalCanada.ca)
- ◆ ProLiteracy / New Readers Press
- ◆ Prosper Canada
- ◆ Refugee 613
- ◆ Refugee Sponsorship Support Program
- ◆ Refugee Sponsorship Training Program and Catholic Crosscultural Services
- ◆ Réseau de développement économique et d'employabilité (RDÉE Canada)
- ◆ Royal Society of Canada
- ◆ SettleNet.org
- ◆ Skills for Change
- ◆ Stepped Care Solutions - Wellness Together Canada
- ◆ The 2019 International Metropolis Conference
- ◆ The National Settlement Sector Community of Practice (CoP) — OCASI
- ◆ The Refugee Centre
- ◆ The Refugee Hub at The University of Ottawa
- ◆ Threads: Cultural Conversations
- ◆ Toronto Metropolitan Centre for Immigration and Settlement
- ◆ Toronto Metropolitan University's MA Program in Immigration and Settlement Studies
- ◆ Ville de Québec
- ◆ Windmill Microlending
- ◆ World Education Services (WES)
- ◆ Woveo (formerly MiQ)

Sponsorship Packages				6
	Registration Sponsorship	Poster Awards and Evening Reception Sponsorship	Keynote or A Plenary Session Sponsorship	
Type	Exclusive — Only 1 spot available	Exclusive — Only 1 spot available	Exclusive — Only 1 spot available per session (1 keynote session and 2 plenary sessions available)	
Special Benefits	<ul style="list-style-type: none"> This striking sponsorship places your logo on the conference registration page Tabletop signage with welcome message and sponsor’s logo will be placed in the registration area 2’x 3’ signage acknowledging the sponsor will be displayed in the registration area on all days of the conference 	<ul style="list-style-type: none"> Sponsor’s logo will be printed on poster award certificates and sponsors will have the opportunity to present award certificates to the winners Sponsor logo will be displayed on all poster presentation pages on the virtual platform Sponsor’s banner will be splashed within the posters section in the conference app 2’x 3’ signage acknowledging the sponsor will be displayed on-site in the poster presentation area 	<ul style="list-style-type: none"> Sponsor can provide a 1-minute video about their organization & services that will be shown during the sponsored session to on-site and virtual audiences Sponsor’s logo will be included on the sponsored session’s page on the conference website and virtual platform The recording of the session will be published on P2P’s website & YouTube channel, and will include the 1-min video 	
Branding Opportunities and Acknowledgment (For All Sponsors)	<ul style="list-style-type: none"> Conference website: Sponsors’ logos will be published on the homepage of the P2P Conference website. Sponsors will also receive a dedicated profile page on the conference website where they can provide details about their organization and services. Virtual platform: Sponsors’ logos will be prominently displayed on the virtual platform’s landing page and within a rotating top banner. Conference app: Sponsors’ logos will be prominently displayed within the P2P conference app and sponsors will receive a dedicated profile page within the app. Attendee badges / Agenda-at-a-glance booklet: Sponsors’ logos will be printed on attendee badges and/or in the agenda-at-a-glance booklet. On-site: Sponsors’ logos will be shown on large screens in the conference area. On-site table cards (Optional): Sponsors can provide table cards that will be placed on each table in the plenary room. P2P eBulletin (Optional): Sponsors can provide a banner for a single issue of the P2P eBulletin that is sent to 6,500+ subscribers. 			
Complimentary Tickets	Four tickets to the P2P 2024 National Conference (November 25-26, 2024)	Three tickets to the P2P 2024 National Conference (November 25-26, 2024)	Three tickets to the P2P 2024 National Conference (November 25-26, 2024)	
Exhibitor Booth	Complimentary on-site and virtual exhibitor booth	Sponsors can book an on-site exhibitor’s table at a discounted rate (\$500.00 + HST) . Sponsors receive a complimentary virtual booth.	Sponsors can book an on-site exhibitor’s table at a discounted rate (\$500.00 + HST) . Sponsors receive a complimentary virtual booth.	
Price	\$9,000.00 + HST	\$6,000.00 + HST	\$5,000.00 + HST	

Sponsorship Packages				7
	Welcome Reception Sponsorship	Breakfast Sponsorship	Lunch Sponsorship	
Type	Exclusive — Only 1 spot available	Exclusive — Only 1 spot available per breakfast (Breakfast spots available for November 25 and 26)	Exclusive — Only 1 spot available per lunch (Lunch spots available for November 25 and 26)	
Special Benefits	<ul style="list-style-type: none"> 2’x 3’ signage acknowledging the sponsor will be placed in the welcome reception area 	<ul style="list-style-type: none"> 2’x 3’ signage acknowledging the sponsor will be placed where the sponsored meal is served 	<ul style="list-style-type: none"> 2’x 3’ signage acknowledging the sponsor will be placed where the sponsored meal is served 	
Branding Opportunities and Acknowledgment (For All Sponsors)	<ul style="list-style-type: none"> Conference website: Sponsors’ logos will be published on the homepage of the P2P Conference website. Sponsors will also receive a dedicated profile page on the conference website where they can provide details about their organization and services. Virtual platform: Sponsors’ logos will be prominently displayed on the virtual platform’s landing page and within a rotating top banner. Conference app: Sponsors’ logos will be prominently displayed within the P2P conference app and sponsors will receive a dedicated profile page within the app. Attendee badges / Agenda-at-a-glance booklet: Sponsors’ logos will be printed on attendee badges and/or in the agenda-at-a-glance booklet On-site: Sponsors’ logos will be shown on large screens in the conference area. On-site table cards (Optional): Sponsors can provide table cards that will be placed on each table in the plenary room. P2P eBulletin (Optional): Sponsors can provide a banner for a single issue of the P2P eBulletin that is sent to 6,500+ subscribers. 			
Complimentary Tickets	Three tickets to the P2P 2024 National Conference (November 25-26, 2024)	Two tickets to the P2P 2024 National Conference (November 25-26, 2024)	Two tickets to the P2P 2024 National Conference (November 25-26, 2024)	
Exhibitor Booth	Sponsors can book an on-site exhibitor’s table at a discounted rate (\$500.00 + HST) . Sponsors receive a complimentary virtual booth.	Sponsors can book an on-site exhibitor’s table at a discounted rate (\$500.00 + HST) . Sponsors receive a complimentary virtual booth.	Sponsors can book an on-site exhibitor’s table at a discounted rate (\$500.00 + HST) . Sponsors receive a complimentary virtual booth.	
Price	\$5,000.00 + HST	\$4,000.00 + HST	\$4,000.00 + HST	

If you are interested in participating as a sponsor but do not see an opportunity that suits your needs, we would be happy to work with you in creating a sponsorship package that is right for you.

Contact Sonali Advani at communications@p2pcanada.ca to discuss potential opportunities.

	Basic Package (In Person Only) (P2P 2024 National Conference) (25-26 November 2024)	Premium Package (In Person + Virtual) (P2P 2024 National Conference) (25-26 November 2024)	Virtual Booth Only (P2P 2024 National Conference) (25-26 November 2024)
Dedicated Table Space: A 6' x 2.5' table with two chairs. Power and wi-fi provided ¹ .	✓	✓	
Social Media Promotion: P2P will tweet about your table display on P2P’s twitter (now X) account during the conference.	✓	✓	
Tickets for the In-Person P2P 2024 National Conference (November 25-26, 2024): This ticket gives booth representatives access to the on-site exhibit area and to in-person sessions on 25-26 November.	2 x Tickets	2 x Tickets	
Tickets for the Virtual P2P 2024 National Conference (November 25-26, 2024): This ticket gives booth representatives access to the virtual exhibit hall from November 24 onward. The ticket includes access to virtual sessions on 25-26 November.		2 x Tickets	2 x Tickets
Virtual Exhibitor Booth: A dedicated page on the virtual platform on which you can include information about your organization and services, list booth representatives, and engage with attendees via private or group online chat and video call.		✓	✓
Exhibitor Profile on the Conference App: Attendees can easily access information about your organization and connect with you faster through the conference app.		✓	✓
Gamification: Gain attendee engagement by strategically incorporating game codes for your in-person and/or virtual booth. P2P will award prizes to attendees with high levels of engagement.	✓	✓	✓
Price	\$1100.00 + HST	\$1400.00 + HST	\$500.00 + HST

1. For other AV requirements, exhibitors will need to contact authorized suppliers directly and will be billed for these additional AV rentals.

Note: Exhibitors wishing to attend the GBV Response Forum on November 24 (In Person) or the P2P-FCFA Conference for LIPs and RIF on November 27 (In Person or Virtual) need to purchase these tickets at an additional charge. On-site exhibitor tables for the P2P-FCFA Conference for LIPs and RIF on November 27 are available upon request. Contact us at communications@p2pcanada.ca for details.



**PATHWAYS TO
PROSPERITY**
Promoting Welcoming Communities in Canada



**VOIES VERS LA
PROSPÉRITÉ**
Promouvoir des communautés accueillantes au Canada

Contact Information

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